

Spain Travel and Tourism Market Summary and Forecast

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Abstracts

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Summary

Travel & Tourism in Spain industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel & tourism industry consists of revenues generated by passenger airlines, passenger rail, hotels & motels, foodservice, travel intermediaries, and casinos & gaming.

The Spanish travel & tourism industry had total revenues of \$91.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1.8% between 2017 and 2022.

The hotels & motels segment accounted for the industry's largest proportion in 2022, with total revenues of \$32.4 billion, equivalent to 35.4% of the industry's overall value.

The growth of the industry is also attributed to rising leisure and business tourism, growth in the hotel and motel industry, an increasing number of global events attracting large visitors, boosting infrastructure development, easing

mobility, and emerging adventure tourists. For instance, according to GlobalData, the proportion of travel and tourism in the GDP of Spain increased to 5.75% in 2022 from 3.97% in the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Spain

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Spain travel & tourism market by value in 2022?

What will be the size of the Spain travel & tourism market in 2027?

What factors are affecting the strength of competition in the Spain travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Spain's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Marriott International Inc
- 8.2. easyJet Airline Company Ltd
- 8.3. Booking Holdings Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain travel & tourism industry value: \$ million, 2017–22
- Table 2: Spain travel & tourism industry category segmentation: % share, by value, 2017–2022
- Table 3: Spain travel & tourism industry category segmentation: \$ million, 2017-2022
- Table 4: Spain travel & tourism industry geography segmentation: \$ million, 2022
- Table 5: Spain travel & tourism industry value forecast: \$ million, 2022–27
- Table 6: Marriott International Inc: key facts
- Table 7: Marriott International Inc: Annual Financial Ratios
- Table 8: Marriott International Inc: Key Employees
- Table 9: Marriott International Inc: Key Employees Continued
- Table 10: Marriott International Inc: Key Employees Continued
- Table 11: easyJet Airline Company Ltd: key facts
- Table 12: easyJet Airline Company Ltd: Key Employees
- Table 13: Booking Holdings Inc: key facts
- Table 14: Booking Holdings Inc: Annual Financial Ratios
- Table 15: Booking Holdings Inc: Key Employees
- Table 16: Spain size of population (million), 2018–22
- Table 17: Spain gdp (constant 2005 prices, \$ billion), 2018–22
- Table 18: Spain gdp (current prices, \$ billion), 2018–22
- Table 19: Spain inflation, 2018–22
- Table 20: Spain consumer price index (absolute), 2018–22
- Table 21: Spain exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Spain travel & tourism industry value: \$ million, 2017–22

Figure 2: Spain travel & tourism industry category segmentation: \$ million, 2017-2022

Figure 3: Spain travel & tourism industry geography segmentation: % share, by value, 2022

Figure 4: Spain travel & tourism industry value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Spain, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Spain, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Spain, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Spain, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Spain, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Spain, 2022

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