

# Spain Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Spain Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Publishing in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The Spanish publishing market had total revenues of \$5.2 billion in 2021, representing a compound annual growth rate (CAGR) of -0.9% between 2016 and 2021.

The books segment accounted for market's the largest proportion in 2021, with total revenues of \$3.7 billion, equivalent to 71.6% of the market's overall value.

The Spanish market has struggled as new forms of media and entertainment, such as subscription video on demand services, increasingly compete for consumers' attention and leisure time.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the publishing market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Spain

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain publishing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Spain publishing market by value in 2021?

What will be the size of the Spain publishing market in 2026?

What factors are affecting the strength of competition in the Spain publishing market?

How has the market performed over the last five years?

How large is Spain's publishing market in relation to its regional counterparts?

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