

Spain Male Toiletries Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Male Toiletries in Spain industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The male toiletries market consists of retail sales of aftershaves & colognes, men's disposable razors & blades, men's post-shave cosmetics and men's pre-shave cosmetics. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Spanish male toiletries market had total revenues of \$549.4m in 2020, representing a compound annual rate of change (CARC) of -1.8% between 2016 and 2020.

Market consumption volumes declined with a CARC of -2.5% between 2016-2020, to reach a total of 197 million units in 2020.

Their higher disposable incomes and willingness to spend to look younger is an

opportunity for players in male toiletries to focus on in the sector.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the male toiletries market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the male toiletries market in Spain

Leading company profiles reveal details of key male toiletries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain male toiletries market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Spain male toiletries market by value in 2020?

What will be the size of the Spain male toiletries market in 2025?

What factors are affecting the strength of competition in the Spain male toiletries market?

How has the market performed over the last five years?

Who are the top competitors in Spain's male toiletries market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Spanish male toiletries market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Societe BIC
- 8.3. Beiersdorf AG
- 8.4. Edgewell Personal Care Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Spain male toiletries market value: \$ million, 2016-20
Table 2: Spain male toiletries market volume: million Units, 2016-20
Table 3: Spain male toiletries market category segmentation: \$ million, 2020
Table 4: Spain male toiletries market geography segmentation: \$ million, 2020
Table 5: Spain male toiletries market distribution: % share, by value, 2020
Table 6: Spain male toiletries market value forecast: \$ million, 2020-25
Table 7: Spain male toiletries market volume forecast: million Units, 2020-25
Table 8: Spain male toiletries market share: % share, by value, 2020
Table 9: The Procter & Gamble Co: key facts
Table 10: The Procter & Gamble Co: Annual Financial Ratios
Table 11: The Procter & Gamble Co: Key Employees
Table 12: The Procter & Gamble Co: Key Employees Continued
Table 13: Societe BIC: key facts
Table 14: Societe BIC: Annual Financial Ratios
Table 15: Societe BIC: Key Employees
Table 16: Beiersdorf AG: key facts
Table 17: Beiersdorf AG: Annual Financial Ratios
Table 18: Beiersdorf AG: Key Employees
Table 19: Edgewell Personal Care Co: key facts
Table 20: Edgewell Personal Care Co: Annual Financial Ratios
Table 21: Edgewell Personal Care Co: Key Employees
Table 22: Spain size of population (million), 2016-20
Table 23: Spain gdp (constant 2005 prices, \$ billion), 2016-20
Table 24: Spain gdp (current prices, \$ billion), 2016-20
Table 25: Spain inflation, 2016-20
Table 26: Spain consumer price index (absolute), 2016-20
Table 27: Spain exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Spain male toiletries market value: \$ million, 2016-20

Figure 2: Spain male toiletries market volume: million Units, 2016-20

Figure 3: Spain male toiletries market category segmentation: % share, by value, 2020

Figure 4: Spain male toiletries market geography segmentation: % share, by value, 2020

Figure 5: Spain male toiletries market distribution: % share, by value, 2020

Figure 6: Spain male toiletries market value forecast: \$ million, 2020-25

Figure 7: Spain male toiletries market volume forecast: million Units, 2020-25

Figure 8: Forces driving competition in the male toiletries market in Spain, 2020

Figure 9: Drivers of buyer power in the male toiletries market in Spain, 2020

Figure 10: Drivers of supplier power in the male toiletries market in Spain, 2020

Figure 11: Factors influencing the likelihood of new entrants in the male toiletries market in Spain, 2020

Figure 12: Factors influencing the threat of substitutes in the male toiletries market in Spain, 2020

Figure 13: Drivers of degree of rivalry in the male toiletries market in Spain, 2020

Figure 14: Spain male toiletries market share: % share, by value, 2020

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