

# Spain Breakfast Cereals Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/SDB8A8750912EN.html

Date: June 2023

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: SDB8A8750912EN

### **Abstracts**

Spain Breakfast Cereals Market @Summary, Competitive Analysis and Forecast to 2027

#### SUMMARY

Breakfast Cereals in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The breakfast cereals market consists of retail sales of hot cereals and ready-to-eat cereals. Hot cereals segment consists of traditional products (e.g. porridge oats), instant mixes and ready-to-heat products. Ready-to-eat cereals segment consists of children's breakfast cereals and family breakfast cereals such as, flakes, muesli and other RTE cereals. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Spanish Breakfast Cereals market had total revenues of \$480.6 million in 2022, representing a compound annual growth rate (CAGR) of 3.4% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.6% between 2017 and



2022, to reach a total of 76.2 million kilograms in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.7% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$575.1 million by the end of 2027.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the breakfast cereals market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the breakfast cereals market in Spain

Leading company profiles reveal details of key breakfast cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain breakfast cereals market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Spain breakfast cereals market by value in 2022?

What will be the size of the Spain breakfast cereals market in 2027?

What factors are affecting the strength of competition in the Spain breakfast cereals market?

How has the market performed over the last five years?

How large is Spain's breakfast cereals market in relation to its regional counterparts?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

#### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Spanish breakfast cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Spanish breakfast cereals market?

# **8 COMPANY PROFILES**

- 8.1. Kellogg Co
- 8.2. Cereal Partners Worldwide S.A.
- 8.3. Nestle SA
- 8.4. Post Holdings Inc

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Spain breakfast cereals market value: \$ million, 2017-22
- Table 2: Spain breakfast cereals market volume: million kilograms, 2017-22
- Table 3: Spain breakfast cereals market category segmentation: % share, by value, 2017-2022
- Table 4: Spain breakfast cereals market category segmentation: \$ million, 2017-2022
- Table 5: Spain breakfast cereals market geography segmentation: \$ million, 2022
- Table 6: Spain breakfast cereals market distribution: % share, by value, 2022
- Table 7: Spain breakfast cereals market value forecast: \$ million, 2022-27
- Table 8: Spain breakfast cereals market volume forecast: million kilograms, 2022-27
- Table 9: Spain breakfast cereals market share: % share, by value, 2022
- Table 10: Kellogg Co: key facts
- Table 11: Kellogg Co: Annual Financial Ratios
- Table 12: Kellogg Co: Key Employees
- Table 13: Kellogg Co: Key Employees Continued
- Table 14: Cereal Partners Worldwide S.A.: key facts
- Table 15: Nestle SA: key facts
- Table 16: Nestle SA: Annual Financial Ratios
- Table 17: Nestle SA: Key Employees
- Table 18: Nestle SA: Key Employees Continued
- Table 19: Post Holdings Inc: key facts
- Table 20: Post Holdings Inc: Annual Financial Ratios
- Table 21: Post Holdings Inc: Key Employees
- Table 22: Spain size of population (million), 2018-22
- Table 23: Spain gdp (constant 2005 prices, \$ billion), 2018-22
- Table 24: Spain gdp (current prices, \$ billion), 2018-22
- Table 25: Spain inflation, 2018-22
- Table 26: Spain consumer price index (absolute), 2018-22
- Table 27: Spain exchange rate, 2018-22



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Spain breakfast cereals market value: \$ million, 2017-22
- Figure 2: Spain breakfast cereals market volume: million kilograms, 2017-22
- Figure 3: Spain breakfast cereals market category segmentation: \$ million, 2017-2022
- Figure 4: Spain breakfast cereals market geography segmentation: % share, by value, 2022
- Figure 5: Spain breakfast cereals market distribution: % share, by value, 2022
- Figure 6: Spain breakfast cereals market value forecast: \$ million, 2022-27
- Figure 7: Spain breakfast cereals market volume forecast: million kilograms, 2022-27
- Figure 8: Forces driving competition in the breakfast cereals market in Spain, 2022
- Figure 9: Drivers of buyer power in the breakfast cereals market in Spain, 2022
- Figure 10: Drivers of supplier power in the breakfast cereals market in Spain, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the breakfast cereals market in Spain, 2022
- Figure 12: Factors influencing the threat of substitutes in the breakfast cereals market in Spain, 2022
- Figure 13: Drivers of degree of rivalry in the breakfast cereals market in Spain, 2022
- Figure 14: Spain breakfast cereals market share: % share, by value, 2022



#### I would like to order

Product name: Spain Breakfast Cereals Market Summary, Competitive Analysis and Forecast to 2027

Product link: https://marketpublishers.com/r/SDB8A8750912EN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SDB8A8750912EN.html">https://marketpublishers.com/r/SDB8A8750912EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970