

Southern Travel Holdings Ltd - Strategy, SWOT and Corporate Finance Report

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Date: July 2023

Pages: 18

Price: US\$ 175.00 (Single User License)

ID: S3A96DCE2BBEN

Abstracts

Southern Travel Holdings Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

Southern Travel Holdings Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Southern Travel Holdings Ltd (Southern Travel Holdings) is a provider of travel and tourism services primarily in New Zealand and Australia. The company offers its services for inbound tourism and outbound tourism. The inbound tourism services primarily focus on selling inbound travel to New Zealand and Australia through Southern Travelnet Ltd and Experience New Zealand. The outbound tourism services offer marketing and representation services to various airline companies. The company provides marketing and representation services through its wholly-owned subsidiary, The Walshe Group, and inbound services through Southern Travelnet. The company's clients include Etihad Airways, Hawaii Tourism, American Airlines, South African Airways, Swiss International Airlines, and Delta Air Lines. It has operations in New Zealand, Australia, Hong Kong and Singapore. Southern Travel Holdings is headquartered in Auckland, New Zealand.

Scope

Detailed information on Southern Travel Holdings Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Southern Travel Holdings Ltd in the form of a SWOT analysis

An in-depth view of the business model of Southern Travel Holdings Ltd including a breakdown and examination of key business segments

Intelligence on Southern Travel Holdings Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Southern Travel Holdings Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Southern Travel Holdings Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Southern Travel Holdings Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Southern Travel Holdings Ltd's business structure, strategy and prospects.

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