

# South Korea Skincare Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S97914789A6FEN.html>

Date: May 2023

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: S97914789A6FEN

## Abstracts

South Korea Skincare Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Skincare in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The South Korean Skincare market had total revenues of \$8,132.7 million in 2022, representing a compound annual growth rate (CAGR) of 13.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 10.2% between 2017 and 2022, to reach a total of 499.1 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 5% for the five-year period 2022 - 2027, which is expected to drive the

market to a value of \$10,397.1 million by the end of 2027.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in South Korea

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea skincare market with five year forecasts

## REASONS TO BUY

What was the size of the South Korea skincare market by value in 2022?

What will be the size of the South Korea skincare market in 2027?

What factors are affecting the strength of competition in the South Korea skincare market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the South Korean skincare market?

## **8 COMPANY PROFILES**

- 8.1. LG Corp
- 8.2. Amorepacific Corp
- 8.3. L'Oreal SA
- 8.4. Missha Us Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Korea skincare market value: \$ million, 2017-22
- Table 2: South Korea skincare market volume: million units, 2017-22
- Table 3: South Korea skincare market category segmentation: % share, by value, 2017-2022
- Table 4: South Korea skincare market category segmentation: \$ million, 2017-2022
- Table 5: South Korea skincare market geography segmentation: \$ million, 2022
- Table 6: South Korea skincare market distribution: % share, by value, 2022
- Table 7: South Korea skincare market value forecast: \$ million, 2022-27
- Table 8: South Korea skincare market volume forecast: million units, 2022-27
- Table 9: South Korea skincare market share: % share, by value, 2022
- Table 10: LG Corp: key facts
- Table 11: LG Corp: Annual Financial Ratios
- Table 12: LG Corp: Key Employees
- Table 13: Amorepacific Corp: key facts
- Table 14: Amorepacific Corp: Annual Financial Ratios
- Table 15: Amorepacific Corp: Key Employees
- Table 16: L'Oreal SA: key facts
- Table 17: L'Oreal SA: Annual Financial Ratios
- Table 18: L'Oreal SA: Key Employees
- Table 19: L'Oreal SA: Key Employees Continued
- Table 20: Missha Us Inc: key facts
- Table 21: South Korea size of population (million), 2018-22
- Table 22: South Korea gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: South Korea gdp (current prices, \$ billion), 2018-22
- Table 24: South Korea inflation, 2018-22
- Table 25: South Korea consumer price index (absolute), 2018-22
- Table 26: South Korea exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: South Korea skincare market value: \$ million, 2017-22

Figure 2: South Korea skincare market volume: million units, 2017-22

Figure 3: South Korea skincare market category segmentation: \$ million, 2017-2022

Figure 4: South Korea skincare market geography segmentation: % share, by value, 2022

Figure 5: South Korea skincare market distribution: % share, by value, 2022

Figure 6: South Korea skincare market value forecast: \$ million, 2022-27

Figure 7: South Korea skincare market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the skincare market in South Korea, 2022

Figure 9: Drivers of buyer power in the skincare market in South Korea, 2022

Figure 10: Drivers of supplier power in the skincare market in South Korea, 2022

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in South Korea, 2022

Figure 12: Factors influencing the threat of substitutes in the skincare market in South Korea, 2022

Figure 13: Drivers of degree of rivalry in the skincare market in South Korea, 2022

Figure 14: South Korea skincare market share: % share, by value, 2022

## I would like to order

Product name: South Korea Skincare Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/S97914789A6FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S97914789A6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970