

South Korea Publishing Market Summary and Forecast

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Abstracts

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Summary

Publishing in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The South Korean publishing market had total revenues of \$7 billion in 2022, representing a compound annual growth rate (CAGR) of 1.2% between 2017 and 2022.

The books segment accounted for the market's largest proportion in 2022, with total revenues of \$4.4 billion, equivalent to 62.2% of the market's overall value.

South Korean educational content publishing is still booming as it accounts for over 60% of the books segment due to South Korea's fiercely competitive education system.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the publishing market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in South Korea

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea publishing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the South Korea publishing market by value in 2022?

What will be the size of the South Korea publishing market in 2027?

What factors are affecting the strength of competition in the South Korea publishing market?

How has the market performed over the last five years?

How large is South Korea's publishing market in relation to its regional counterparts?

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