

South Korea Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/S4DFB3721432EN.html>

Date: December 2022

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: S4DFB3721432EN

Abstracts

South Korea Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Publishing in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The South Korean publishing market had total revenues of \$5.8 billion in 2021, representing a compound annual growth rate (CAGR) of 0.8% between 2016 and 2021.

The books segment accounted for market's the largest proportion in 2021, with total revenues of \$3.3 billion, equivalent to 57.4% of the market's overall value.

Despite the overall decline in print publishing, as has been similarly seen in other mature markets, South Korean educational content publishing is still booming as it accounts for over 60% of the book market due to South Korea's fiercely competitive education system.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in South Korea

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea publishing market with five year forecasts

REASONS TO BUY

What was the size of the South Korea publishing market by value in 2021?

What will be the size of the South Korea publishing market in 2026?

What factors are affecting the strength of competition in the South Korea publishing market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's publishing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How is technology being used in leading players' strategies?
- 7.3. Which companies offer substitutes to the main market?
- 7.4. What impact is the COVID-19 pandemic having on the market?

8 COMPANY PROFILES

- 8.1. Woongjin ThinkBig Co., Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea publishing market value: \$ million, 2016-21
- Table 2: South Korea publishing market category segmentation: % share, by value, 2016-2021
- Table 3: South Korea publishing market category segmentation: \$ million, 2016-2021
- Table 4: South Korea publishing market geography segmentation: \$ million, 2021
- Table 5: South Korea publishing market value forecast: \$ million, 2021-26
- Table 6: Woongjin ThinkBig Co., Ltd.: key facts
- Table 7: Woongjin ThinkBig Co., Ltd.: Annual Financial Ratios
- Table 8: Woongjin ThinkBig Co., Ltd.: Key Employees
- Table 9: South Korea size of population (million), 2017-21
- Table 10: South Korea gdp (constant 2005 prices, \$ billion), 2017-21
- Table 11: South Korea gdp (current prices, \$ billion), 2017-21
- Table 12: South Korea inflation, 2017-21
- Table 13: South Korea consumer price index (absolute), 2017-21
- Table 14: South Korea exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: South Korea publishing market value: \$ million, 2016-21

Figure 2: South Korea publishing market category segmentation: \$ million, 2016-2021

Figure 3: South Korea publishing market geography segmentation: % share, by value, 2021

Figure 4: South Korea publishing market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the publishing market in South Korea, 2021

Figure 6: Drivers of buyer power in the publishing market in South Korea, 2021

Figure 7: Drivers of supplier power in the publishing market in South Korea, 2021

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in South Korea, 2021

Figure 9: Factors influencing the threat of substitutes in the publishing market in South Korea, 2021

Figure 10: Drivers of degree of rivalry in the publishing market in South Korea, 2021

I would like to order

Product name: South Korea Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/S4DFB3721432EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4DFB3721432EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970