

South Korea Personal Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/S51F4CFD1645EN.html>

Date: December 2022

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: S51F4CFD1645EN

Abstracts

South Korea Personal Hygiene Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Personal Hygiene in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal hygiene market consists of retail sale of anti-perspirants and deodorants, bath & shower products, and soap. The anti-perspirants segment consists of all antiperspirants and deodorants in spray, stick, roll-on, cream, gel and solid formats. The bath & shower segment consists of bubble-baths and bath time washing gels and lotions. The segment also includes non-liquid products added to baths such as bath bombs, beads and salts. The soap segment consists of both bar soap and liquid soaps. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The South Korean personal hygiene market had total revenues of \$576.3m in 2021, representing a compound annual growth rate (CAGR) of 7.4% between

2016 and 2021.

Market consumption volume increased with a CAGR of 7.3% between 2016 and 2021, to reach a total of 112.5 million units in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$715.3m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the personal hygiene market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in South Korea

Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea personal hygiene market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea personal hygiene market by value in 2021?

What will be the size of the South Korea personal hygiene market in 2026?

What factors are affecting the strength of competition in the South Korea personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's personal hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean personal hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the personal hygiene market?

8 COMPANY PROFILES

- 8.1. LG Corp
- 8.2. Amorepacific Corp
- 8.3. Unilever Plc.
- 8.4. Reckitt Benckiser Group plc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea personal hygiene market value: \$ million, 2016–21
- Table 2: South Korea personal hygiene market volume: million units, 2016–21
- Table 3: South Korea personal hygiene market category segmentation: % share, by value, 2016–2021
- Table 4: South Korea personal hygiene market category segmentation: \$ million, 2016-2021
- Table 5: South Korea personal hygiene market geography segmentation: \$ million, 2021
- Table 6: South Korea personal hygiene market distribution: % share, by value, 2021
- Table 7: South Korea personal hygiene market value forecast: \$ million, 2021–26
- Table 8: South Korea personal hygiene market volume forecast: million units, 2021–26
- Table 9: South Korea personal hygiene market share: % share, by value, 2021
- Table 10: LG Corp: key facts
- Table 11: LG Corp: Annual Financial Ratios
- Table 12: LG Corp: Key Employees
- Table 13: Amorepacific Corp: key facts
- Table 14: Amorepacific Corp: Annual Financial Ratios
- Table 15: Amorepacific Corp: Key Employees
- Table 16: Unilever Plc.: key facts
- Table 17: Unilever Plc.: Annual Financial Ratios
- Table 18: Unilever Plc.: Key Employees
- Table 19: Reckitt Benckiser Group plc: key facts
- Table 20: Reckitt Benckiser Group plc: Annual Financial Ratios
- Table 21: Reckitt Benckiser Group plc: Key Employees
- Table 22: Reckitt Benckiser Group plc: Key Employees Continued
- Table 23: South Korea size of population (million), 2017–21
- Table 24: South Korea gdp (constant 2005 prices, \$ billion), 2017–21
- Table 25: South Korea gdp (current prices, \$ billion), 2017–21
- Table 26: South Korea inflation, 2017–21
- Table 27: South Korea consumer price index (absolute), 2017–21
- Table 28: South Korea exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: South Korea personal hygiene market value: \$ million, 2016–21

Figure 2: South Korea personal hygiene market volume: million units, 2016–21

Figure 3: South Korea personal hygiene market category segmentation: \$ million, 2016-2021

Figure 4: South Korea personal hygiene market geography segmentation: % share, by value, 2021

Figure 5: South Korea personal hygiene market distribution: % share, by value, 2021

Figure 6: South Korea personal hygiene market value forecast: \$ million, 2021–26

Figure 7: South Korea personal hygiene market volume forecast: million units, 2021–26

Figure 8: Forces driving competition in the personal hygiene market in South Korea, 2021

Figure 9: Drivers of buyer power in the personal hygiene market in South Korea, 2021

Figure 10: Drivers of supplier power in the personal hygiene market in South Korea, 2021

Figure 11: Factors influencing the likelihood of new entrants in the personal hygiene market in South Korea, 2021

Figure 12: Factors influencing the threat of substitutes in the personal hygiene market in South Korea, 2021

Figure 13: Drivers of degree of rivalry in the personal hygiene market in South Korea, 2021

Figure 14: South Korea personal hygiene market share: % share, by value, 2021

I would like to order

Product name: South Korea Personal Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/S51F4CFD1645EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S51F4CFD1645EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

