

South Korea Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Movies & Entertainment in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.

The South Korean movies & entertainment market had total revenues of \$906.2 million in 2022, representing a negative compound annual growth rate (CAGR) of 12.3% between 2017 and 2022.

The box office segment accounted for market's the largest proportion in 2022, with total revenues of \$563.4 million, equivalent to 62.2% of the market's overall value.

Factors like favorable demographics, shifting consumption patterns, more disposable income, and a propensity to spend on leisure and entertainment are

driving market expansion. For instance, the net disposable income per household in South Korea increased from \$46,317.6 in 2021 to \$47,424.7 in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in South Korea

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea movies & entertainment market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the South Korea movies & entertainment market by value in 2022?

What will be the size of the South Korea movies & entertainment market in 2027?

What factors are affecting the strength of competition in the South Korea movies & entertainment market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What have been the most significant mergers and acquisitions in recent years?

8 COMPANY PROFILES

- 8.1. The Walt Disney Studios
- 8.2. Sony Pictures Entertainment Inc
- 8.3. Universal Music Group Inc
- 8.4. Comcast Corporation
- 8.5. Warner Bros. Discovery, Inc.
- 8.6. Warner Music Group Corp.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea movies & entertainment market value: \$ million, 2017–22
- Table 2: South Korea movies & entertainment market category segmentation: % share, by value, 2017–2022
- Table 3: South Korea movies & entertainment market category segmentation: \$ million, 2017-2022
- Table 4: South Korea movies & entertainment market geography segmentation: \$ million, 2022
- Table 5: South Korea movies & entertainment market value forecast: \$ million, 2022–27
- Table 6: The Walt Disney Studios: key facts
- Table 7: The Walt Disney Studios: Key Employees
- Table 8: Sony Pictures Entertainment Inc: key facts
- Table 9: Sony Pictures Entertainment Inc: Key Employees
- Table 10: Universal Music Group Inc: key facts
- Table 11: Universal Music Group Inc: Key Employees
- Table 12: Universal Music Group Inc: Key Employees Continued
- Table 13: Comcast Corporation: key facts
- Table 14: Comcast Corporation: Annual Financial Ratios
- Table 15: Comcast Corporation: Key Employees
- Table 16: Comcast Corporation: Key Employees Continued
- Table 17: Comcast Corporation: Key Employees Continued
- Table 18: Comcast Corporation: Key Employees Continued
- Table 19: Warner Bros. Discovery, Inc.: key facts
- Table 20: Warner Bros. Discovery, Inc.: Annual Financial Ratios
- Table 21: Warner Bros. Discovery, Inc.: Key Employees
- Table 22: Warner Bros. Discovery, Inc.: Key Employees Continued
- Table 23: Warner Music Group Corp.: key facts
- Table 24: Warner Music Group Corp.: Annual Financial Ratios
- Table 25: Warner Music Group Corp.: Key Employees
- Table 26: Warner Music Group Corp.: Key Employees Continued
- Table 27: Warner Music Group Corp.: Key Employees Continued
- Table 28: South Korea size of population (million), 2018–22
- Table 29: South Korea gdp (constant 2005 prices, \$ billion), 2018–22
- Table 30: South Korea gdp (current prices, \$ billion), 2018–22
- Table 31: South Korea inflation, 2018–22
- Table 32: South Korea consumer price index (absolute), 2018–22

Table 33: South Korea exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: South Korea movies & entertainment market value: \$ million, 2017–22

Figure 2: South Korea movies & entertainment market category segmentation: \$ million, 2017-2022

Figure 3: South Korea movies & entertainment market geography segmentation: % share, by value, 2022

Figure 4: South Korea movies & entertainment market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the movies & entertainment market in South Korea, 2022

Figure 6: Drivers of buyer power in the movies & entertainment market in South Korea, 2022

Figure 7: Drivers of supplier power in the movies & entertainment market in South Korea, 2022

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in South Korea, 2022

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in South Korea, 2022

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in South Korea, 2022

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