

# South Korea Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/S77E2FB4D187EN.html>

Date: November 2022

Pages: 63

Price: US\$ 350.00 (Single User License)

ID: S77E2FB4D187EN

## Abstracts

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### SUMMARY

Movies & Entertainment in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The South Korean movies & entertainment market had total revenues of \$0.8bn in 2021, representing a compound annual rate of change (CARC) of -15.0% between 2016 and 2021.

The box office segment was the market's most lucrative in 2021, with total revenues of \$0.4bn, equivalent to 51.7% of the market's overall value.

The value of the South Korean movies & entertainment market grew by 16.8% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in South Korea

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea movies & entertainment market with five year forecasts

## REASONS TO BUY

What was the size of the South Korea movies & entertainment market by value in 2021?

What will be the size of the South Korea movies & entertainment market in 2026?

What factors are affecting the strength of competition in the South Korea movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's movies & entertainment market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. How leading players have responded to challenges in the market?
- 7.4. What have been the most significant mergers/acquisitions over the last five years?

## **8 COMPANY PROFILES**

- 8.1. The Walt Disney Company
- 8.2. Sony Corporation
- 8.3. Universal Music Group Inc
- 8.4. Comcast Corporation
- 8.5. Warner Bros. Discovery, Inc.
- 8.6. Warner Music Group Corp.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: South Korea movies & entertainment market value: \$ million, 2016-21

Table 2: South Korea movies & entertainment market category segmentation: % share, by value, 2016-2021

Table 3: South Korea movies & entertainment market category segmentation: \$ million, 2016-2021

Table 4: South Korea movies & entertainment market geography segmentation: \$ million, 2021

Table 5: South Korea movies & entertainment market value forecast: \$ million, 2021-26

Table 6: The Walt Disney Company: key facts

Table 7: The Walt Disney Company: Annual Financial Ratios

Table 8: The Walt Disney Company: Key Employees

Table 9: The Walt Disney Company: Key Employees Continued

Table 10: Sony Corporation: key facts

Table 11: Sony Corporation: Annual Financial Ratios

Table 12: Sony Corporation: Key Employees

Table 13: Sony Corporation: Key Employees Continued

Table 14: Universal Music Group Inc: key facts

Table 15: Universal Music Group Inc: Key Employees

Table 16: Universal Music Group Inc: Key Employees Continued

Table 17: Comcast Corporation: key facts

Table 18: Comcast Corporation: Annual Financial Ratios

Table 19: Comcast Corporation: Key Employees

Table 20: Comcast Corporation: Key Employees Continued

Table 21: Comcast Corporation: Key Employees Continued

Table 22: Warner Bros. Discovery, Inc.: key facts

Table 23: Warner Bros. Discovery, Inc.: Annual Financial Ratios

Table 24: Warner Bros. Discovery, Inc.: Key Employees

Table 25: Warner Bros. Discovery, Inc.: Key Employees Continued

Table 26: Warner Music Group Corp.: key facts

Table 27: Warner Music Group Corp.: Key Employees

Table 28: Warner Music Group Corp.: Key Employees Continued

Table 29: South Korea size of population (million), 2017-21

Table 30: South Korea gdp (constant 2005 prices, \$ billion), 2017-21

Table 31: South Korea gdp (current prices, \$ billion), 2017-21

Table 32: South Korea inflation, 2017-21

Table 33: South Korea consumer price index (absolute), 2017-21

Table 34: South Korea exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: South Korea movies & entertainment market value: \$ million, 2016-21

Figure 2: South Korea movies & entertainment market category segmentation: \$ million, 2016-2021

Figure 3: South Korea movies & entertainment market geography segmentation: % share, by value, 2021

Figure 4: South Korea movies & entertainment market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the movies & entertainment market in South Korea, 2021

Figure 6: Drivers of buyer power in the movies & entertainment market in South Korea, 2021

Figure 7: Drivers of supplier power in the movies & entertainment market in South Korea, 2021

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in South Korea, 2021

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in South Korea, 2021

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in South Korea, 2021

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