

South Korea Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/SB186716DE41EN.html>

Date: October 2022

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: SB186716DE41EN

Abstracts

South Korea Internet Access Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Internet Access in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.

The South Korean internet access market had total revenues of \$4,437.0 million in 2021, representing a compound annual growth rate (CAGR) of -0.3% between 2016 and 2021.

Market volume increased with a CAGR of 1.3% between 2016 and 2021, to reach a total of 45.5 million internet users in 2021.

Growth in this market been restricted over the last five years despite the fast

adoption of new technologies. As the market has peaked, consumption volume growth has remained small. However, decline has predominantly been caused by low prices due to competition between firms.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in South Korea

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea internet access market with five year forecasts

REASONS TO BUY

What was the size of the South Korea internet access market by value in 2021?

What will be the size of the South Korea internet access market in 2026?

What factors are affecting the strength of competition in the South Korea internet access market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's internet access market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

8.1. KT Corporation

8.2. SK Telecom Co., Ltd.

8.3. LG Uplus Corp

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South Korea internet access market value: \$ million, 2016–21

Table 2: South Korea internet access market volume: thousand Internet Users, 2016–21

Table 3: South Korea internet access market category segmentation: % share, by value, 2016–2021

Table 4: South Korea internet access market category segmentation: \$ million, 2016-2021

Table 5: South Korea internet access market geography segmentation: \$ million, 2021

Table 6: South Korea internet access market value forecast: \$ million, 2021–26

Table 7: South Korea internet access market volume forecast: thousand Internet Users, 2021–26

Table 8: KT Corporation: key facts

Table 9: KT Corporation: Annual Financial Ratios

Table 10: KT Corporation: Key Employees

Table 11: KT Corporation: Key Employees Continued

Table 12: KT Corporation: Key Employees Continued

Table 13: SK Telecom Co., Ltd.: key facts

Table 14: SK Telecom Co., Ltd.: Annual Financial Ratios

Table 15: SK Telecom Co., Ltd.: Key Employees

Table 16: LG Uplus Corp: key facts

Table 17: LG Uplus Corp: Annual Financial Ratios

Table 18: LG Uplus Corp: Key Employees

Table 19: South Korea size of population (million), 2017–21

Table 20: South Korea gdp (constant 2005 prices, \$ billion), 2017–21

Table 21: South Korea gdp (current prices, \$ billion), 2017–21

Table 22: South Korea inflation, 2017–21

Table 23: South Korea consumer price index (absolute), 2017–21

Table 24: South Korea exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: South Korea internet access market value: \$ million, 2016–21

Figure 2: South Korea internet access market volume: thousand Internet Users, 2016–21

Figure 3: South Korea internet access market category segmentation: \$ million, 2016-2021

Figure 4: South Korea internet access market geography segmentation: % share, by value, 2021

Figure 5: South Korea internet access market value forecast: \$ million, 2021–26

Figure 6: South Korea internet access market volume forecast: thousand Internet Users, 2021–26

Figure 7: Forces driving competition in the internet access market in South Korea, 2021

Figure 8: Drivers of buyer power in the internet access market in South Korea, 2021

Figure 9: Drivers of supplier power in the internet access market in South Korea, 2021

Figure 10: Factors influencing the likelihood of new entrants in the internet access market in South Korea, 2021

Figure 11: Factors influencing the threat of substitutes in the internet access market in South Korea, 2021

Figure 12: Drivers of degree of rivalry in the internet access market in South Korea, 2021

I would like to order

Product name: South Korea Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/SB186716DE41EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB186716DE41EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

