

# South Korea Functional Drinks Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/S2E156E3D54FEN.html>

Date: February 2023

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: S2E156E3D54FEN

## Abstracts

South Korea Functional Drinks Market @Summary, Competitive Analysis and Forecast to 2026

### SUMMARY

Functional Drinks in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The functional drinks market consists of retail sale of sports drinks and energy drinks. Sports drinks are defined as drinks with performance-enhancing properties, described as 'isotonic', 'hypertonic' or 'hypotonic'. Energy drinks are defined as those with energy-enhancing properties; mainly carbonated and containing stimulants such as caffeine, taurine, guarana, glucuronolactone, yerba mate, along with glucose syrup (corn syrup) and maltodextrin. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The South Korean functional drinks market had total revenues of \$15.2m in 2021, representing a compound annual growth rate (CAGR) of 12.2% between 2016 and 2021.

Market consumption volumes declined with a CAGR of 0% between 2016 and 2021, to reach a total of 329.8 million litres in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 6.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$20.7m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the functional drinks market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the functional drinks market in South Korea

Leading company profiles reveal details of key functional drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea functional drinks market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the South Korea functional drinks market by value in 2021?

What will be the size of the South Korea functional drinks market in 2026?

What factors are affecting the strength of competition in the South Korea functional drinks market?

How has the market performed over the last five years?

How large is South Korea's functional drinks market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean functional drinks market?
- 7.3. Which companies were most successful in increasing their market shares between 2016 and 2021?
- 7.4. Which companies market shares suffered between 2016 and 2021?
- 7.5. What are the most popular brands in the functional drinks market?

## **8 COMPANY PROFILES**

- 8.1. Otsuka Pharmaceutical Co., Ltd.
- 8.2. PepsiCo Inc
- 8.3. Dong-A Socio Holdings Co Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: South Korea functional drinks market value: \$ million, 2016–21

Table 2: South Korea functional drinks market volume: million liters, 2016–21

Table 3: South Korea functional drinks market category segmentation: % share, by value, 2016–2021

Table 4: South Korea functional drinks market category segmentation: \$ million, 2016-2021

Table 5: South Korea functional drinks market geography segmentation: \$ million, 2021

Table 6: South Korea functional drinks market distribution: % share, by volume, 2021

Table 7: South Korea functional drinks market value forecast: \$ million, 2021–26

Table 8: South Korea functional drinks market volume forecast: million liters, 2021–26

Table 9: South Korea functional drinks market share: % share, by volume, 2021

Table 10: Otsuka Pharmaceutical Co., Ltd.: key facts

Table 11: Otsuka Pharmaceutical Co., Ltd.: Key Employees

Table 12: Otsuka Pharmaceutical Co., Ltd.: Key Employees Continued

Table 13: PepsiCo Inc: key facts

Table 14: PepsiCo Inc: Annual Financial Ratios

Table 15: PepsiCo Inc: Key Employees

Table 16: PepsiCo Inc: Key Employees Continued

Table 17: PepsiCo Inc: Key Employees Continued

Table 18: Dong-A Socio Holdings Co Ltd: key facts

Table 19: Dong-A Socio Holdings Co Ltd: Annual Financial Ratios

Table 20: Dong-A Socio Holdings Co Ltd: Key Employees

Table 21: South Korea size of population (million), 2017–21

Table 22: South Korea gdp (constant 2005 prices, \$ billion), 2017–21

Table 23: South Korea gdp (current prices, \$ billion), 2017–21

Table 24: South Korea inflation, 2017–21

Table 25: South Korea consumer price index (absolute), 2017–21

Table 26: South Korea exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: South Korea functional drinks market value: \$ million, 2016–21

Figure 2: South Korea functional drinks market volume: million liters, 2016–21

Figure 3: South Korea functional drinks market category segmentation: \$ million, 2016-2021

Figure 4: South Korea functional drinks market geography segmentation: % share, by value, 2021

Figure 5: South Korea functional drinks market distribution: % share, by volume, 2021

Figure 6: South Korea functional drinks market value forecast: \$ million, 2021–26

Figure 7: South Korea functional drinks market volume forecast: million liters, 2021–26

Figure 8: Forces driving competition in the functional drinks market in South Korea, 2021

Figure 9: Drivers of buyer power in the functional drinks market in South Korea, 2021

Figure 10: Drivers of supplier power in the functional drinks market in South Korea, 2021

Figure 11: Factors influencing the likelihood of new entrants in the functional drinks market in South Korea, 2021

Figure 12: Factors influencing the threat of substitutes in the functional drinks market in South Korea, 2021

Figure 13: Drivers of degree of rivalry in the functional drinks market in South Korea, 2021

Figure 14: South Korea functional drinks market share: % share, by volume, 2021

## I would like to order

Product name: South Korea Functional Drinks Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/S2E156E3D54FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S2E156E3D54FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

