

South Korea Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Apparel Retail in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The South Korean apparel retail industry had total revenues of \$50.0 billion in 2021, representing a compound annual rate of change (CARC) of -0.6% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest

proportion of sales in the South Korean apparel retail industry in 2021, sales through this channel generated \$18.9 billion, equivalent to 37.8% of the industry's overall value.

In 2021, the South Korean industry witnessed swift growth as the lockdown measures were lifted and the economy witnessed recovery. According to in house research, South Korea's unemployment rate decreased to 3.7% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in South Korea

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea apparel retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea apparel retail market by value in 2021?

What will be the size of the South Korea apparel retail market in 2026?

What factors are affecting the strength of competition in the South Korea apparel retail market?

How has the market performed over the last five years?

How large is South Korea's apparel retail market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. Are any other players having an effect on the market?

8 COMPANY PROFILES

- 8.1. Lotte Shopping Co., Ltd.
- 8.2. Fast Retailing Co Ltd
- 8.3. Samsung C&T Corp
- 8.4. FILA Holdings Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South Korea apparel retail industry value: \$ million, 2016–21

Table 2: South Korea apparel retail industry category segmentation: % share, by value, 2016–2021

Table 3: South Korea apparel retail industry category segmentation: \$ million, 2016-2021

Table 4: South Korea apparel retail industry geography segmentation: \$ million, 2021

Table 5: South Korea apparel retail industry distribution: % share, by value, 2021

Table 6: South Korea apparel retail industry value forecast: \$ million, 2021–26

Table 7: Lotte Shopping Co., Ltd.: key facts

Table 8: Lotte Shopping Co., Ltd.: Annual Financial Ratios

Table 9: Lotte Shopping Co., Ltd.: Key Employees

Table 10: Fast Retailing Co Ltd: key facts

Table 11: Fast Retailing Co Ltd: Annual Financial Ratios

Table 12: Fast Retailing Co Ltd: Key Employees

Table 13: Fast Retailing Co Ltd: Key Employees Continued

Table 14: Fast Retailing Co Ltd: Key Employees Continued

Table 15: Samsung C&T Corp: key facts

Table 16: Samsung C&T Corp: Annual Financial Ratios

Table 17: Samsung C&T Corp: Key Employees

Table 18: FILA Holdings Corp: key facts

Table 19: FILA Holdings Corp: Annual Financial Ratios

Table 20: FILA Holdings Corp: Key Employees

Table 21: South Korea size of population (million), 2017–21

Table 22: South Korea gdp (constant 2005 prices, \$ billion), 2017–21

Table 23: South Korea gdp (current prices, \$ billion), 2017–21

Table 24: South Korea inflation, 2017–21

Table 25: South Korea consumer price index (absolute), 2017–21

Table 26: South Korea exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: South Korea apparel retail industry value: \$ million, 2016–21

Figure 2: South Korea apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: South Korea apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: South Korea apparel retail industry distribution: % share, by value, 2021

Figure 5: South Korea apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in South Korea, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in South Korea, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in South Korea, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in South Korea, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in South Korea, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in South Korea, 2021

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