

South America New Cars Market to 2027

<https://marketpublishers.com/r/SE1976516567EN.html>

Date: November 2023

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: SE1976516567EN

Abstracts

South America New Cars Market to 2027

Summary

New Cars in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Brazil captured the largest share of 41.7% in the South American new cars market, in 2022.

The South American new cars market had total revenues of \$105.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of 8.3% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 7.1% between 2017 and 2022, to reach a total of 2,447.9 thousand units in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in South America

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the South America new cars market by value in 2022?

What will be the size of the South America new cars market in 2027?

What factors are affecting the strength of competition in the South America new cars market?

How has the market performed over the last five years?

What are the main segments that make up South America's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strengths of the leading players?

7.4. What strategies do the leading players follow?

8 COMPANY PROFILES

8.1. Stellantis NV

8.2. General Motors Company

8.3. Volkswagen AG

8.4. Hyundai Motor Company

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South America new cars market value: \$ billion, 2017–22
- Table 2: South America new cars market volume: units, 2017–22
- Table 3: South America new cars market geography segmentation: \$ billion, 2022
- Table 4: South America new cars market value forecast: \$ billion, 2022–27
- Table 5: South America new cars market volume forecast: units, 2022–27
- Table 6: South America new cars market share: % share, by volume, 2022
- Table 7: Stellantis NV: key facts
- Table 8: Stellantis NV: Annual Financial Ratios
- Table 9: Stellantis NV: Key Employees
- Table 10: Stellantis NV: Key Employees Continued
- Table 11: Stellantis NV: Key Employees Continued
- Table 12: General Motors Company: key facts
- Table 13: General Motors Company: Annual Financial Ratios
- Table 14: General Motors Company: Key Employees
- Table 15: General Motors Company: Key Employees Continued
- Table 16: Volkswagen AG: key facts
- Table 17: Volkswagen AG: Annual Financial Ratios
- Table 18: Volkswagen AG: Key Employees
- Table 19: Volkswagen AG: Key Employees Continued
- Table 20: Hyundai Motor Company: key facts
- Table 21: Hyundai Motor Company: Annual Financial Ratios
- Table 22: Hyundai Motor Company: Key Employees
- Table 23: Hyundai Motor Company: Key Employees Continued
- Table 24: South America exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: South America new cars market value: \$ billion, 2017–22

Figure 2: South America new cars market volume: units, 2017–22

Figure 3: South America new cars market geography segmentation: % share, by value, 2022

Figure 4: South America new cars market value forecast: \$ billion, 2022–27

Figure 5: South America new cars market volume forecast: units, 2022–27

Figure 6: Forces driving competition in the new cars market in South America, 2022

Figure 7: Drivers of buyer power in the new cars market in South America, 2022

Figure 8: Drivers of supplier power in the new cars market in South America, 2022

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in South America, 2022

Figure 10: Factors influencing the threat of substitutes in the new cars market in South America, 2022

Figure 11: Drivers of degree of rivalry in the new cars market in South America, 2022

Figure 12: South America new cars market share: % share, by volume, 2022

I would like to order

Product name: South America New Cars Market to 2027

Product link: <https://marketpublishers.com/r/SE1976516567EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE1976516567EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970