

# South America Life Insurance Market to 2027

<https://marketpublishers.com/r/SA582B267459EN.html>

Date: November 2023

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: SA582B267459EN

## Abstracts

### South America Life Insurance Market to 2027

#### Summary

Life Insurance in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The market is segmented into Life Insurance and Pension/Annuity.

The South American life insurance market had total gross written premiums of \$52.5 billion in 2022, representing a compound annual growth rate (CAGR) of 6.3% between 2017 and 2022.

The life insurance segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$27.8 billion, equivalent to 52.9% of the market's overall value.

In 2022, the South American life insurance market witnessed an annual growth of 12.9%. The market growth is driven by the economies of the participating countries performing better than anticipated and the shift in the major central banks' monetary policy, which has improved the interest rate environment suitable for marketing annuity and life savings products.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in South America

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America life insurance market with five year forecasts

## Reasons to Buy

What was the size of the South America life insurance market by value in 2022?

What will be the size of the South America life insurance market in 2027?

What factors are affecting the strength of competition in the South America life insurance market?

How has the market performed over the last five years?

What are the main segments that make up South America's life insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Bradesco Seguros SA
- 8.2. Brasilprev Seguros e Previdencia SA
- 8.3. Caixa Economica Federal
- 8.4. Zurich Insurance Group Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: South America life insurance market value: \$ billion, 2017–22

Table 2: South America life insurance market category segmentation: % share, by value, 2017–2022

Table 3: South America life insurance market category segmentation: \$ billion, 2017–2022

Table 4: South America life insurance market geography segmentation: \$ billion, 2022

Table 5: South America life insurance market value forecast: \$ billion, 2022–27

Table 6: South America life insurance market share: % share, by value, 2022

Table 7: Bradesco Seguros SA: key facts

Table 8: Bradesco Seguros SA: Key Employees

Table 9: Brasilprev Seguros e Previdencia SA: key facts

Table 10: Brasilprev Seguros e Previdencia SA: Key Employees

Table 11: Caixa Economica Federal: key facts

Table 12: Caixa Economica Federal: Key Employees

Table 13: Zurich Insurance Group Ltd: key facts

Table 14: Zurich Insurance Group Ltd: Annual Financial Ratios

Table 15: Zurich Insurance Group Ltd: Key Employees

Table 16: Zurich Insurance Group Ltd: Key Employees Continued

Table 17: South America exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: South America life insurance market value: \$ billion, 2017–22

Figure 2: South America life insurance market category segmentation: \$ billion, 2017-2022

Figure 3: South America life insurance market geography segmentation: % share, by value, 2022

Figure 4: South America life insurance market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the life insurance market in South America, 2022

Figure 6: Drivers of buyer power in the life insurance market in South America, 2022

Figure 7: Drivers of supplier power in the life insurance market in South America, 2022

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in South America, 2022

Figure 9: Factors influencing the threat of substitutes in the life insurance market in South America, 2022

Figure 10: Drivers of degree of rivalry in the life insurance market in South America, 2022

Figure 11: South America life insurance market share: % share, by value, 2022

## I would like to order

Product name: South America Life Insurance Market to 2027

Product link: <https://marketpublishers.com/r/SA582B267459EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA582B267459EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970