

# South America Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Hotels & Motels in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The South American hotels & motels industry had total revenues of \$10.2 billion in 2021, representing a negative compound annual rate of change (CARC) of 11.6% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 1.8% between 2016 and 2021, to reach a total of 29,212 establishments in 2021.

According to MarketLine, in 2021, Brazil accounting for a share of 45.5% was

the largest hotels & motels industry in the South America region followed by Argentina and Peru, holding a share of 16.6% and 8.7%, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hotels & motels market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in South America

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America hotels & motels market with five year forecasts

## **REASONS TO BUY**

What was the size of the South America hotels & motels market by value in 2021?

What will be the size of the South America hotels & motels market in 2026?

What factors are affecting the strength of competition in the South America hotels & motels market?

How has the market performed over the last five years?

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