

# South America Games Software Retail Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

South America Games Software Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Games Software Retail in South America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The games software market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope.

Brazil dominated the South American games software retail market in 2022 and captured the largest share of 65.2%.

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## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in South America

Leading company profiles reveal details of key games software retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America games software retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the South America games software retail market by value in 2022?

What will be the size of the South America games software retail market in 2027?

What factors are affecting the strength of competition in the South America games software retail market?

How has the market performed over the last five years?

Who are the top competitors in South America's games software retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What disruptors/challengers have changed the market in recent years?
- 7.4. What are the recent developments in the games software market?

## **8 COMPANY PROFILES**

- 8.1. Amazon.com, Inc.
- 8.2. Falabella SA
- 8.3. Americanas SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: South America games software retail market value: \$ billion, 2017-22

Table 2: South America games software retail market geography segmentation: \$ billion, 2022

Table 3: South America games software retail market distribution: % share, by value, 2022

Table 4: South America games software retail market value forecast: \$ billion, 2022-27

Table 5: Amazon.com, Inc.: key facts

Table 6: Amazon.com, Inc.: Annual Financial Ratios

Table 7: Amazon.com, Inc.: Key Employees

Table 8: Amazon.com, Inc.: Key Employees Continued

Table 9: Falabella SA: key facts

Table 10: Falabella SA: Annual Financial Ratios

Table 11: Falabella SA: Key Employees

Table 12: Americanas SA: key facts

Table 13: Americanas SA: Annual Financial Ratios

Table 14: Americanas SA: Key Employees

Table 15: South America exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: South America games software retail market value: \$ billion, 2017-22

Figure 2: South America games software retail market geography segmentation: % share, by value, 2022

Figure 3: South America games software retail market distribution: % share, by value, 2022

Figure 4: South America games software retail market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the games software retail market in South America, 2022

Figure 6: Drivers of buyer power in the games software retail market in South America, 2022

Figure 7: Drivers of supplier power in the games software retail market in South America, 2022

Figure 8: Factors influencing the likelihood of new entrants in the games software retail market in South America, 2022

Figure 9: Factors influencing the threat of substitutes in the games software retail market in South America, 2022

Figure 10: Drivers of degree of rivalry in the games software retail market in South America, 2022

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