

South America Games Software Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/SE70783F1EFDEN.html>

Date: October 2022

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: SE70783F1EFDEN

Abstracts

South America Games Software Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Games Software Retail in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The games software market includes retail sales of games for domestic games consoles, handheld games consoles, mobile phones and other wireless devices; and games for PC and Mac desktop computers. Online games are excluded (e.g. Second Life). Console hardware sales are excluded. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The South American games software market had total revenues of \$1.1 billion in 2021, representing a compound annual growth rate (CAGR) of 8.0% between 2016 and 2021.

The market has kept expanding in recent years, mainly driven by the uptake of video game consoles and internet connections.

The value of the South American games software market grew by 10.1% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in South America

Leading company profiles reveal details of key games software retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America games software retail market with five year forecasts

REASONS TO BUY

What was the size of the South America games software retail market by value in 2021?

What will be the size of the South America games software retail market in 2026?

What factors are affecting the strength of competition in the South America games software retail market?

How has the market performed over the last five years?

What are the main segments that make up South America's games software

retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What disruptors/challengers have changed the market in recent years?
- 7.4. What is the biggest theme in the market?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Nintendo Co., Ltd.
- 8.3. Lojas Americanas SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South America games software retail market value: \$ million, 2016-21

Table 2: South America games software retail market geography segmentation: \$ million, 2021

Table 3: South America games software retail market distribution: % share, by value, 2021

Table 4: South America games software retail market value forecast: \$ million, 2021-26

Table 5: Amazon.com, Inc.: key facts

Table 6: Amazon.com, Inc.: Annual Financial Ratios

Table 7: Amazon.com, Inc.: Key Employees

Table 8: Amazon.com, Inc.: Key Employees Continued

Table 9: Nintendo Co., Ltd.: key facts

Table 10: Nintendo Co., Ltd.: Annual Financial Ratios

Table 11: Nintendo Co., Ltd.: Key Employees

Table 12: Nintendo Co., Ltd.: Key Employees Continued

Table 13: Lojas Americanas SA: key facts

Table 14: Lojas Americanas SA: Key Employees

Table 15: South America exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: South America games software retail market value: \$ million, 2016-21

Figure 2: South America games software retail market geography segmentation: % share, by value, 2021

Figure 3: South America games software retail market distribution: % share, by value, 2021

Figure 4: South America games software retail market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the games software retail market in South America, 2021

Figure 6: Drivers of buyer power in the games software retail market in South America, 2021

Figure 7: Drivers of supplier power in the games software retail market in South America, 2021

Figure 8: Factors influencing the likelihood of new entrants in the games software retail market in South America, 2021

Figure 9: Factors influencing the threat of substitutes in the games software retail market in South America, 2021

Figure 10: Drivers of degree of rivalry in the games software retail market in South America, 2021

I would like to order

Product name: South America Games Software Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/SE70783F1EFDEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE70783F1EFDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

