

South America Banks Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S6CB21E8A6F2EN.html>

Date: April 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: S6CB21E8A6F2EN

Abstracts

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SUMMARY

Banks in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The South American banks industry group had total assets of \$2,857.5 billion in 2022, representing a compound annual growth rate (CAGR) of 10.9% between 2017 and 2022.

The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$1,427.2 billion, equivalent to 49.9% of the industry group's overall value.

According to the OECD, the long-term interest rates of South American banks had decreased significantly during the historic period, from 7.13% per annum in 2017 to 6.78% per annum in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in South America

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America banks market with five year forecasts

REASONS TO BUY

What was the size of the South America banks market by value in 2022?

What will be the size of the South America banks market in 2027?

What factors are affecting the strength of competition in the South America banks market?

How has the market performed over the last five years?

What are the main segments that make up South America's banks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What have been the recent M&A activities?

8 COMPANY PROFILES

- 8.1. Banco Bradesco SA
- 8.2. Banco do Brasil SA
- 8.3. Caixa Economica Federal
- 8.4. Itau Unibanco Holding SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South America banks industry value: \$ billion, 2017–22

Table 2: South America banks industry category segmentation: % share, by value, 2017–2022

Table 3: South America banks industry category segmentation: \$ billion, 2017-2022

Table 4: South America banks industry geography segmentation: \$ billion, 2022

Table 5: South America banks industry value forecast: \$ billion, 2022–27

Table 6: Banco Bradesco SA: key facts

Table 7: Banco Bradesco SA: Annual Financial Ratios

Table 8: Banco Bradesco SA: Key Employees

Table 9: Banco Bradesco SA: Key Employees Continued

Table 10: Banco do Brasil SA: key facts

Table 11: Banco do Brasil SA: Annual Financial Ratios

Table 12: Banco do Brasil SA: Key Employees

Table 13: Caixa Economica Federal: key facts

Table 14: Caixa Economica Federal: Key Employees

Table 15: Itau Unibanco Holding SA: key facts

Table 16: Itau Unibanco Holding SA: Annual Financial Ratios

Table 17: Itau Unibanco Holding SA: Key Employees

Table 18: Itau Unibanco Holding SA: Key Employees Continued

Table 19: South America exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: South America banks industry value: \$ billion, 2017–22

Figure 2: South America banks industry category segmentation: \$ billion, 2017-2022

Figure 3: South America banks industry geography segmentation: % share, by value, 2022

Figure 4: South America banks industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the banks industry in South America, 2022

Figure 6: Drivers of buyer power in the banks industry in South America, 2022

Figure 7: Drivers of supplier power in the banks industry in South America, 2022

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in South America, 2022

Figure 9: Factors influencing the threat of substitutes in the banks industry in South America, 2022

Figure 10: Drivers of degree of rivalry in the banks industry in South America, 2022

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