

South America Automotive Manufacturing Market to 2027

https://marketpublishers.com/r/SB763F96F469EN.html

Date: December 2023

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: SB763F96F469EN

Abstracts

South America Automotive Manufacturing Market to 2027

Summary

Automotive Manufacturing in South America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.

The South American automotive manufacturing industry had total revenues of \$68.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.

Industry production volumes declined with a negative CAGR of 17.4% between 2017 and 2022, reaching a total of 6.2 million units in 2022.

The growth in the South American automotive manufacturing industry is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, according to the Organisation for Economic



Co-operation and Development (OECD), the business confidence index in Germany reached 100.5 in July 2022, up from 99.9 in March 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in South America

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America automotive manufacturing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the South America automotive manufacturing market by value in 2022?

What will be the size of the South America automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the South America automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitions in South America's automotive manufacturing market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How are strategic alliances used by the leading companies?
- 7.3. How is new technology shaping long-term strategies?
- 7.4. How are leading players progressing in the hybrid & electric vehicles segment?
- 7.5. What is the rationale for the recent joint venture/partnership activity?

8 COMPANY PROFILES

- 8.1. Honda Motor Co., Ltd.
- 8.2. Volkswagen AG
- 8.3. Fiat Chrysler Automobiles UK Ltd
- 8.4. Renault SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: South America automotive manufacturing industry value: \$ billion, 2017–22
- Table 2: South America automotive manufacturing industry volume: million units,

2017-22

- Table 3: South America automotive manufacturing industry category segmentation: % share, by value, 2017–2022
- Table 4: South America automotive manufacturing industry category segmentation: \$ billion, 2017-2022
- Table 5: South America automotive manufacturing industry geography segmentation: \$ billion, 2022
- Table 6: South America automotive manufacturing industry value forecast: \$ billion, 2022–27
- Table 7: South America automotive manufacturing industry volume forecast: million units, 2022–27
- Table 8: Honda Motor Co., Ltd.: key facts
- Table 9: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 10: Honda Motor Co., Ltd.: Key Employees
- Table 11: Honda Motor Co., Ltd.: Key Employees Continued
- Table 12: Volkswagen AG: key facts
- Table 13: Volkswagen AG: Annual Financial Ratios
- Table 14: Volkswagen AG: Key Employees
- Table 15: Volkswagen AG: Key Employees Continued
- Table 16: Fiat Chrysler Automobiles UK Ltd: key facts
- Table 17: Fiat Chrysler Automobiles UK Ltd: Key Employees
- Table 18: Renault SA: key facts
- Table 19: Renault SA: Annual Financial Ratios
- Table 20: Renault SA: Key Employees
- Table 21: Renault SA: Key Employees Continued
- Table 22: South America exchange rate, 2018–22



List Of Figures

LIST OF FIGURES

- Figure 1: South America automotive manufacturing industry value: \$ billion, 2017–22
- Figure 2: South America automotive manufacturing industry volume: million units,

2017-22

- Figure 3: South America automotive manufacturing industry category segmentation: \$ billion, 2017-2022
- Figure 4: South America automotive manufacturing industry geography segmentation: % share, by value, 2022
- Figure 5: South America automotive manufacturing industry value forecast: \$ billion, 2022–27
- Figure 6: South America automotive manufacturing industry volume forecast: million units, 2022–27
- Figure 7: Forces driving competition in the automotive manufacturing industry in South America, 2022
- Figure 8: Drivers of buyer power in the automotive manufacturing industry in South America, 2022
- Figure 9: Drivers of supplier power in the automotive manufacturing industry in South America, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in South America, 2022
- Figure 11: Factors influencing the threat of substitutes in the automotive manufacturing industry in South America, 2022
- Figure 12: Drivers of degree of rivalry in the automotive manufacturing industry in South America, 2022



I would like to order

Product name: South America Automotive Manufacturing Market to 2027

Product link: https://marketpublishers.com/r/SB763F96F469EN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SB763F96F469EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970