

South America Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/SF4D68918256EN.html>

Date: March 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: SF4D68918256EN

Abstracts

South America Automotive Manufacturing Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Automotive Manufacturing in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The South American automotive manufacturing industry had total revenues of \$38.8 billion in 2022, representing a compound annual growth rate (CAGR) of 0.2% over 2017–2022.

Industry production volumes declined with a negative CAGR of -1.8% over 2017–2022, to reach a total of 5.3 million units in 2022.

Brazil is the largest market in South America, accounting for 80.5% of the regional market value in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in South America

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America automotive manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the South America automotive manufacturing market by value in 2022?

What will be the size of the South America automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the South America automotive manufacturing market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How are strategic alliances used by the leading companies?
- 7.3. How is new technology shaping long-term strategies?
- 7.4. How are leading players progressing in the hybrid & electric vehicles segment?
- 7.5. What impact is the COVID-19 pandemic having on leading players?
- 7.6. What is the rationale for the recent joint venture/partnership activity?

8 COMPANY PROFILES

- 8.1. Honda Motor Co., Ltd.
- 8.2. Volkswagen AG
- 8.3. FCA U.S. LLC
- 8.4. Renault SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South America automotive manufacturing industry value: \$ billion, 2017-22(e)

Table 2: South America automotive manufacturing industry volume: thousand units, 2017–22(e)

Table 3: South America automotive manufacturing industry category segmentation: % share, by volume, 2017–2022(e)

Table 4: South America automotive manufacturing industry category segmentation: thousand units, 2017-2022

Table 5: South America automotive manufacturing industry value forecast: \$ billion, 2022-27

Table 6: South America automotive manufacturing industry volume forecast: thousand units, 2022–27

Table 7: Honda Motor Co., Ltd.: key facts

Table 8: Honda Motor Co., Ltd.: Annual Financial Ratios

Table 9: Honda Motor Co., Ltd.: Key Employees

Table 10: Honda Motor Co., Ltd.: Key Employees Continued

Table 11: Volkswagen AG: key facts

Table 12: Volkswagen AG: Annual Financial Ratios

Table 13: Volkswagen AG: Key Employees

Table 14: Volkswagen AG: Key Employees Continued

Table 15: Volkswagen AG: Key Employees Continued

Table 16: FCA U.S. LLC: key facts

Table 17: FCA U.S. LLC: Key Employees

Table 18: Renault SA: key facts

Table 19: Renault SA: Annual Financial Ratios

Table 20: Renault SA: Key Employees

Table 21: Renault SA: Key Employees Continued

Table 22: South America exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: South America automotive manufacturing industry value: \$ billion, 2017-22(e)

Figure 2: South America automotive manufacturing industry volume: thousand units, 2017–22(e)

Figure 3: South America automotive manufacturing industry category segmentation: thousand units, 2017-2022

Figure 4: South America automotive manufacturing industry value forecast: \$ billion, 2022-27

Figure 5: South America automotive manufacturing industry volume forecast: thousand units, 2022–27

Figure 6: Forces driving competition in the automotive manufacturing industry in South America, 2022

Figure 7: Drivers of buyer power in the automotive manufacturing industry in South America, 2022

Figure 8: Drivers of supplier power in the automotive manufacturing industry in South America, 2022

Figure 9: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in South America, 2022

Figure 10: Factors influencing the threat of substitutes in the automotive manufacturing industry in South America, 2022

Figure 11: Drivers of degree of rivalry in the automotive manufacturing industry in South America, 2022

I would like to order

Product name: South America Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/SF4D68918256EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF4D68918256EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

