

# South African Airways (Proprietary) Limited - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

South African Airways (Proprietary) Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on South African Airways (Proprietary) Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting South African Airways (Proprietary) Limited in the form of a SWOT analysis

An in-depth view of the business model of South African Airways (Proprietary) Limited including a breakdown and examination of key business segments

Intelligence on South African Airways (Proprietary) Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about South African Airways (Proprietary) Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of South African Airways (Proprietary) Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess South African Airways (Proprietary) Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on South African Airways (Proprietary) Limited's business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

South African Airways (Proprietary) Limited (SAA or 'the company') is an international airline company primarily engaged in the provision of passenger airline and cargo transport services. The company operates its services to 38 destinations in 26 countries across six continents. It is headquartered in Johannesburg, South Africa and employs around 11,491 people as of 31 March, 2014.

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### COMPANIES MENTIONED

South African Airways (Proprietary) Limited

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