

# South Africa Savory Snacks Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S42E4A71D02DEN.html>

Date: June 2023

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: S42E4A71D02DEN

## Abstracts

South Africa Savory Snacks Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Savory Snacks in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The South African Savory Snacks market had total revenues of \$1,662.5 million in 2022, representing a compound annual growth rate (CAGR) of 9.2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 5.3% between 2017 and 2022, to reach a total of 189.6 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 5.4% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$2,159.1 million by the end of 2027.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in South Africa

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa savory snacks market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the South Africa savory snacks market by value in 2022?

What will be the size of the South Africa savory snacks market in 2027?

What factors are affecting the strength of competition in the South Africa savory snacks market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's savory snacks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South African savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the South African Savory market?

## **8 COMPANY PROFILES**

- 8.1. PepsiCo Inc
- 8.2. AVI Ltd
- 8.3. Truda Snacks (Pty) Ltd
- 8.4. Frimax Foods (Pty) Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: South Africa savory snacks market value: \$ million, 2017-22

Table 2: South Africa savory snacks market volume: million kilograms, 2017-22

Table 3: South Africa savory snacks market category segmentation: % share, by value, 2017-2022

Table 4: South Africa savory snacks market category segmentation: \$ million, 2017-2022

Table 5: South Africa savory snacks market geography segmentation: \$ million, 2022

Table 6: South Africa savory snacks market distribution: % share, by value, 2022

Table 7: South Africa savory snacks market value forecast: \$ million, 2022-27

Table 8: South Africa savory snacks market volume forecast: million kilograms, 2022-27

Table 9: South Africa savory snacks market share: % share, by value, 2022

Table 10: PepsiCo Inc: key facts

Table 11: PepsiCo Inc: Annual Financial Ratios

Table 12: PepsiCo Inc: Key Employees

Table 13: PepsiCo Inc: Key Employees Continued

Table 14: PepsiCo Inc: Key Employees Continued

Table 15: AVI Ltd: key facts

Table 16: AVI Ltd: Annual Financial Ratios

Table 17: AVI Ltd: Key Employees

Table 18: Truda Snacks (Pty) Ltd: key facts

Table 19: Frimax Foods (Pty) Ltd: key facts

Table 20: South Africa size of population (million), 2018-22

Table 21: South Africa gdp (constant 2005 prices, \$ billion), 2018-22

Table 22: South Africa gdp (current prices, \$ billion), 2018-22

Table 23: South Africa inflation, 2018-22

Table 24: South Africa consumer price index (absolute), 2018-22

Table 25: South Africa exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: South Africa savory snacks market value: \$ million, 2017-22

Figure 2: South Africa savory snacks market volume: million kilograms, 2017-22

Figure 3: South Africa savory snacks market category segmentation: \$ million, 2017-2022

Figure 4: South Africa savory snacks market geography segmentation: % share, by value, 2022

Figure 5: South Africa savory snacks market distribution: % share, by value, 2022

Figure 6: South Africa savory snacks market value forecast: \$ million, 2022-27

Figure 7: South Africa savory snacks market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the savory snacks market in South Africa, 2022

Figure 9: Drivers of buyer power in the savory snacks market in South Africa, 2022

Figure 10: Drivers of supplier power in the savory snacks market in South Africa, 2022

Figure 11: Drivers of degree of rivalry in the savory snacks market in South Africa, 2022

Figure 12: South Africa savory snacks market share: % share, by value, 2022

## I would like to order

Product name: South Africa Savory Snacks Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/S42E4A71D02DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S42E4A71D02DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

