

South Africa Meat - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Meat in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat - whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The South African meat market had total revenues of \$7,549.1m in 2020, representing a compound annual growth rate (CAGR) of 5.5% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.2% between 2016-2020, to reach a total of 129.3 million kg in 2020.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 3.4% for the five-year period 2020-2025, which is expected to drive the market to a value of \$8,915.6m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in South Africa

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa meat market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Africa meat market by value in 2020?

What will be the size of the South Africa meat market in 2025?

What factors are affecting the strength of competition in the South Africa meat market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the South African meat market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Astral Foods Ltd
- 8.2. RCL Foods Ltd
- 8.3. Country Bird Holdings Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South Africa meat market value: \$ million, 2016–20

Table 2: South Africa meat market volume: million kg, 2016–20

Table 3: South Africa meat market category segmentation: \$ million, 2020

Table 4: South Africa meat market geography segmentation: \$ million, 2020

Table 5: South Africa meat market distribution: % share, by value, 2020

Table 6: South Africa meat market value forecast: \$ million, 2020–25

Table 7: South Africa meat market volume forecast: million kg, 2020–25

Table 8: South Africa meat market share: % share, by value, 2020

Table 9: Astral Foods Ltd: key facts

Table 10: Astral Foods Ltd: Annual Financial Ratios

Table 11: Astral Foods Ltd: Key Employees

Table 12: RCL Foods Ltd: key facts

Table 13: RCL Foods Ltd: Annual Financial Ratios

Table 14: RCL Foods Ltd: Key Employees

Table 15: Country Bird Holdings Limited: key facts

Table 16: Country Bird Holdings Limited: Key Employees

Table 17: South Africa size of population (million), 2016–20

Table 18: South Africa gdp (constant 2005 prices, \$ billion), 2016–20

Table 19: South Africa gdp (current prices, \$ billion), 2016–20

Table 20: South Africa inflation, 2016–20

Table 21: South Africa consumer price index (absolute), 2016–20

Table 22: South Africa exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: South Africa meat market value: \$ million, 2016–20

Figure 2: South Africa meat market volume: million kg, 2016–20

Figure 3: South Africa meat market category segmentation: % share, by value, 2020

Figure 4: South Africa meat market geography segmentation: % share, by value, 2020

Figure 5: South Africa meat market distribution: % share, by value, 2020

Figure 6: South Africa meat market value forecast: \$ million, 2020–25

Figure 7: South Africa meat market volume forecast: million kg, 2020–25

Figure 8: Forces driving competition in the meat market in South Africa, 2020

Figure 9: Drivers of buyer power in the meat market in South Africa, 2020

Figure 10: Drivers of supplier power in the meat market in South Africa, 2020

Figure 11: Factors influencing the likelihood of new entrants in the meat market in South Africa, 2020

Figure 12: Factors influencing the threat of substitutes in the meat market in South Africa, 2020

Figure 13: Drivers of degree of rivalry in the meat market in South Africa, 2020

Figure 14: South Africa meat market share: % share, by value, 2020

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