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South Africa Internet Access Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Internet Access in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The South African internet access market had total revenues of $1.6 billion in 2022, representing a compound annual growth rate (CAGR) of -5.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 23.3% between 2017 and 2022, to reach a total of 0.04 billion Internet Users in 2022.

According to in-house research, the proportion of internet users in total

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population in South Africa was 77.7% in 2022 as compared to 74.1% in 2021. The government now depends more heavily on the internet to spread information and raise public awareness. The internet access market is anticipated to be driven by technological advancements and improvements in bandwidth throughout the forecasted period.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in South Africa

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa internet access market with five year forecasts

Reasons to Buy

What was the size of the South Africa internet access market by value in 2022?

What will be the size of the South Africa internet access market in 2027?

What factors are affecting the strength of competition in the South Africa internet access market?

How has the market performed over the last five years?

Who are the top competitiors in South Africa's internet access market?

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