

# South Africa Fragrances Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

South Africa Fragrances Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Fragrances in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fragrances market consists of the sale of male, female and unisex fragrances. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The South African Fragrances market had total revenues of \$1,022.4m in 2021, representing a compound annual growth rate (CAGR) of 4% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.5% between 2016 and 2021, to reach a total of 17.7 million units in 2021.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 6.9% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$1,429.0m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fragrances market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in South Africa

Leading company profiles reveal details of key fragrances market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa fragrances market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the South Africa fragrances market by value in 2021?

What will be the size of the South Africa fragrances market in 2026?

What factors are affecting the strength of competition in the South Africa fragrances market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's fragrances market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South African Fragrance market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. The Estee Lauder Companies Inc
- 8.2. Natura & Co Holding SA
- 8.3. Revlon Inc
- 8.4. L'Oreal SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Africa fragrances market value: \$ million, 2016-21
- Table 2: South Africa fragrances market volume: million units, 2016-21
- Table 3: South Africa fragrances market category segmentation: \$ million, 2021
- Table 4: South Africa fragrances market geography segmentation: \$ million, 2021
- Table 5: South Africa fragrances market distribution: % share, by value, 2021
- Table 6: South Africa fragrances market value forecast: \$ million, 2021-26
- Table 7: South Africa fragrances market volume forecast: million units, 2021-26
- Table 8: South Africa fragrances market share: % share, by value, 2021
- Table 9: The Estee Lauder Companies Inc: key facts
- Table 10: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 11: The Estee Lauder Companies Inc: Key Employees
- Table 12: The Estee Lauder Companies Inc: Key Employees Continued
- Table 13: Natura & Co Holding SA: key facts
- Table 14: Natura & Co Holding SA: Annual Financial Ratios
- Table 15: Natura & Co Holding SA: Key Employees
- Table 16: Revlon Inc: key facts
- Table 17: Revlon Inc: Annual Financial Ratios
- Table 18: Revlon Inc: Key Employees
- Table 19: L'Oreal SA: key facts
- Table 20: L'Oreal SA: Annual Financial Ratios
- Table 21: L'Oreal SA: Key Employees
- Table 22: L'Oreal SA: Key Employees Continued
- Table 23: South Africa size of population (million), 2017-21
- Table 24: South Africa gdp (constant 2005 prices, \$ billion), 2017-21
- Table 25: South Africa gdp (current prices, \$ billion), 2017-21
- Table 26: South Africa inflation, 2017-21
- Table 27: South Africa consumer price index (absolute), 2017-21
- Table 28: South Africa exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: South Africa fragrances market value: \$ million, 2016-21

Figure 2: South Africa fragrances market volume: million units, 2016-21

Figure 3: South Africa fragrances market category segmentation: % share, by value, 2021

Figure 4: South Africa fragrances market geography segmentation: % share, by value, 2021

Figure 5: South Africa fragrances market distribution: % share, by value, 2021

Figure 6: South Africa fragrances market value forecast: \$ million, 2021-26

Figure 7: South Africa fragrances market volume forecast: million units, 2021-26

Figure 8: Forces driving competition in the fragrances market in South Africa, 2021

Figure 9: Drivers of buyer power in the fragrances market in South Africa, 2021

Figure 10: Drivers of supplier power in the fragrances market in South Africa, 2021

Figure 11: Factors influencing the likelihood of new entrants in the fragrances market in South Africa, 2021

Figure 12: Factors influencing the threat of substitutes in the fragrances market in South Africa, 2021

Figure 13: Drivers of degree of rivalry in the fragrances market in South Africa, 2021

Figure 14: South Africa fragrances market share: % share, by value, 2021

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