

# South Africa Foodservice Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/SB4613F8D187EN.html

Date: August 2022 Pages: 57 Price: US\$ 350.00 (Single User License) ID: SB4613F8D187EN

# Abstracts

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# SUMMARY

Foodservice in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

Foodservice is defined as the value of all food and drink, including on-trade drinks not drunk with food, for immediate consumption on the premises or in designated eating areas shared with other foodservice operators, or in the case of takeaway transactions, freshly prepared food for immediate consumption. Foodservice is restricted to the sale of food and drink in specific foodservice channels defined below and excludes vending machines.

The South African foodservice industry had total revenues of \$27.9 billion in 2021, representing a compound annual growth rate (CAGR) of -1.9% between 2016 and 2021.

Industry consumption volumes declined with a CAGR of -1% between 2016 and 2021, to reach a total of 6.4 billion transactions in 2021.



A young population with a growing middle class has presented good growth prospects for operators. However, high unemployment and faltering consumer confidence have dented growth, as has the decline of the South African rand.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in South Africa

Leading company profiles reveal details of key foodservice market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa foodservice market with five year forecasts

#### **REASONS TO BUY**

What was the size of the South Africa foodservice market by value in 2021?

What will be the size of the South Africa foodservice market in 2026?

What factors are affecting the strength of competition in the South Africa foodservice market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's foodservice market?



# Contents

### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

# **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

# **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

# 7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. How are foodservice companies responding to cultural/consumer trends?

# **8 COMPANY PROFILES**

- 8.1. Famous Brands Ltd (Foodservice)
- 8.2. Yum! Brands, Inc.
- 8.3. Nando's Chickenland Limited
- 8.4. Spur Corporation Ltd
- 8.5. McDonald's Corp
- 8.6. The Fish & Chip Co
- 8.7. Chicken Licken
- 8.8. King Pie Holdings (Proprietary) Ltd

### 9 MACROECONOMIC INDICATORS

9.1. Country data

### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

### LIST OF TABLES

Table 1: South Africa foodservice industry value: \$ million, 2016-21 Table 2: South Africa foodservice industry volume: million transactions, 2016-21 Table 3: South Africa foodservice industry category segmentation: % share, by value, 2016-2021 Table 4: South Africa foodservice industry category segmentation: \$ million, 2016-2021 Table 5: South Africa foodservice industry geography segmentation: \$ million, 2021 Table 6: South Africa foodservice industry value forecast: \$ million, 2021-26 Table 7: South Africa foodservice industry volume forecast: million transactions, 2021-26 Table 8: Famous Brands Ltd (Foodservice): key facts Table 9: Famous Brands Ltd (Foodservice): Annual Financial Ratios Table 10: Famous Brands Ltd (Foodservice): Key Employees Table 11: Yum! Brands, Inc.: key facts Table 12: Yum! Brands, Inc.: Annual Financial Ratios Table 13: Yum! Brands, Inc.: Key Employees Table 14: Yum! Brands, Inc.: Key Employees Continued Table 15: Nando's Chickenland Limited: key facts Table 16: Nando's Chickenland Limited: Key Employees Table 17: Spur Corporation Ltd: key facts Table 18: Spur Corporation Ltd: Annual Financial Ratios Table 19: Spur Corporation Ltd: Key Employees Table 20: McDonald's Corp: key facts Table 21: McDonald's Corp: Annual Financial Ratios Table 22: McDonald's Corp: Key Employees Table 23: McDonald's Corp: Key Employees Continued Table 24: McDonald's Corp: Key Employees Continued Table 25: The Fish & Chip Co: key facts Table 26: Chicken Licken: key facts Table 27: King Pie Holdings (Proprietary) Ltd: key facts Table 28: King Pie Holdings (Proprietary) Ltd: Key Employees Table 29: South Africa size of population (million), 2017-21 Table 30: South Africa gdp (constant 2005 prices, \$ billion), 2017-21 Table 31: South Africa gdp (current prices, \$ billion), 2017-21 Table 32: South Africa inflation, 2017-21 Table 33: South Africa consumer price index (absolute), 2017-21



Table 34: South Africa exchange rate, 2017-21



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: South Africa foodservice industry value: \$ million, 2016-21

Figure 2: South Africa foodservice industry volume: million transactions, 2016-21

Figure 3: South Africa foodservice industry category segmentation: \$ million, 2016-2021

Figure 4: South Africa foodservice industry geography segmentation: % share, by value, 2021

Figure 5: South Africa foodservice industry value forecast: \$ million, 2021-26

Figure 6: South Africa foodservice industry volume forecast: million transactions, 2021-26

Figure 7: Forces driving competition in the foodservice industry in South Africa, 2021

Figure 8: Drivers of buyer power in the foodservice industry in South Africa, 2021

Figure 9: Drivers of supplier power in the foodservice industry in South Africa, 2021

Figure 10: Factors influencing the likelihood of new entrants in the foodservice industry in South Africa, 2021

Figure 11: Factors influencing the threat of substitutes in the foodservice industry in South Africa, 2021

Figure 12: Drivers of degree of rivalry in the foodservice industry in South Africa, 2021



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