

# South Africa Beer and Cider Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S4C34E108D1AEN.html>

Date: October 2023

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: S4C34E108D1AEN

## Abstracts

South Africa Beer and Cider Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Beer & Cider in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The beer & cider market consist of the retail sale of beer & cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The South African Beer & Cider market had total revenues of \$7,356.4 million in 2022, representing a compound annual growth rate (CAGR) of 9.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4% between 2017 and 2022, to reach a total of 4,575.4 million liters in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 7.8% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$10,693.3 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in South Africa

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa beer & cider market with five year forecasts

## Reasons to Buy

What was the size of the South Africa beer & cider market by value in 2022?

What will be the size of the South Africa beer & cider market in 2027?

What factors are affecting the strength of competition in the South Africa beer & cider market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's beer & cider market?

## Contents

Table of Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South African beer & cider market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the South African beer & ciders market?

## **8 COMPANY PROFILES**

- 8.1. Molson Coors Beverage Company
- 8.2. Heineken Holding NV
- 8.3. Distell Group Holdings Ltd
- 8.4. Namibia Breweries Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Africa beer & cider market value: \$ million, 2017–22
- Table 2: South Africa beer & cider market volume: million liters, 2017–22
- Table 3: South Africa beer & cider market category segmentation: % share, by value, 2017–2022
- Table 4: South Africa beer & cider market category segmentation: \$ million, 2017-2022
- Table 5: South Africa beer & cider market geography segmentation: \$ million, 2022
- Table 6: South Africa beer & cider market distribution: % share, by volume, 2022
- Table 7: South Africa beer & cider market value forecast: \$ million, 2022–27
- Table 8: South Africa beer & cider market volume forecast: million liters, 2022–27
- Table 9: South Africa beer & cider market share: % share, by volume, 2022
- Table 10: Molson Coors Beverage Company: key facts
- Table 11: Molson Coors Beverage Company: Annual Financial Ratios
- Table 12: Molson Coors Beverage Company: Key Employees
- Table 13: Heineken Holding NV: key facts
- Table 14: Heineken Holding NV: Annual Financial Ratios
- Table 15: Heineken Holding NV: Key Employees
- Table 16: Distell Group Holdings Ltd: key facts
- Table 17: Distell Group Holdings Ltd: Key Employees
- Table 18: Namibia Breweries Ltd: key facts
- Table 19: Namibia Breweries Ltd: Annual Financial Ratios
- Table 20: Namibia Breweries Ltd: Key Employees
- Table 21: South Africa size of population (million), 2018–22
- Table 22: South Africa gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: South Africa gdp (current prices, \$ billion), 2018–22
- Table 24: South Africa inflation, 2018–22
- Table 25: South Africa consumer price index (absolute), 2018–22
- Table 26: South Africa exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: South Africa beer & cider market value: \$ million, 2017–22

Figure 2: South Africa beer & cider market volume: million liters, 2017–22

Figure 3: South Africa beer & cider market category segmentation: \$ million, 2017-2022

Figure 4: South Africa beer & cider market geography segmentation: % share, by value, 2022

Figure 5: South Africa beer & cider market distribution: % share, by volume, 2022

Figure 6: South Africa beer & cider market value forecast: \$ million, 2022–27

Figure 7: South Africa beer & cider market volume forecast: million liters, 2022–27

Figure 8: Forces driving competition in the beer & cider market in South Africa, 2022

Figure 9: Drivers of buyer power in the beer & cider market in South Africa, 2022

Figure 10: Drivers of supplier power in the beer & cider market in South Africa, 2022

Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in South Africa, 2022

Figure 12: Factors influencing the threat of substitutes in the beer & cider market in South Africa, 2022

Figure 13: Drivers of degree of rivalry in the beer & cider market in South Africa, 2022

Figure 14: South Africa beer & cider market share: % share, by volume, 2022

## I would like to order

Product name: South Africa Beer and Cider Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/S4C34E108D1AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4C34E108D1AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

