

# Soups in the United States

<https://marketpublishers.com/r/S91D69E97C8EN.html>

Date: July 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: S91D69E97C8EN

## Abstracts

Soups in the United States

### SUMMARY

Soups in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The soups market consists of the retail sale of ambient soup, dried soup (mixes), chilled soup, UHT soup and frozen soup products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The US soups market had total revenues of \$6,327.2m in 2019, representing a compound annual growth rate (CAGR) of 2.8% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.7% between 2015 and 2019, to reach a total of 1,439.6 million kilograms in 2019.

Positive economic conditions and the increasing employment rate are the factors supporting market growth.

### SCOPE

*Soups in the United States*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in the United States

Leading company profiles reveal details of key soups market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States soups market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States soups market by value in 2019?

What will be the size of the United States soups market in 2024?

What factors are affecting the strength of competition in the United States soups market?

How has the market performed over the last five years?

What are the main segments that make up the United States's soups market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading market players?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the US's soups market over the last five years?

## **8 COMPANY PROFILES**

- 8.1. Campbell Soup Company
- 8.2. General Mills Inc
- 8.3. Hormel Foods Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United States soups market value: \$ million, 2015-19
- Table 2: United States soups market volume: million kilograms, 2015-19
- Table 3: United States soups market category segmentation: \$ million, 2019
- Table 4: United States soups market geography segmentation: \$ million, 2019
- Table 5: United States soups market distribution: % share, by value, 2019
- Table 6: United States soups market value forecast: \$ million, 2019-24
- Table 7: United States soups market volume forecast: million kilograms, 2019-24
- Table 8: United States soups market share: % share, by value, 2019
- Table 9: Campbell Soup Company: key facts
- Table 10: Campbell Soup Company: Annual Financial Ratios
- Table 11: Campbell Soup Company: Key Employees
- Table 12: Campbell Soup Company: Key Employees Continued
- Table 13: General Mills Inc: key facts
- Table 14: General Mills Inc: Annual Financial Ratios
- Table 15: General Mills Inc: Key Employees
- Table 16: General Mills Inc: Key Employees Continued
- Table 17: Hormel Foods Corp: key facts
- Table 18: Hormel Foods Corp: Annual Financial Ratios
- Table 19: Hormel Foods Corp: Key Employees
- Table 20: Hormel Foods Corp: Key Employees Continued
- Table 21: Hormel Foods Corp: Key Employees Continued
- Table 22: Hormel Foods Corp: Key Employees Continued
- Table 23: United States size of population (million), 2015-19
- Table 24: United States gdp (constant 2005 prices, \$ billion), 2015-19
- Table 25: United States gdp (current prices, \$ billion), 2015-19
- Table 26: United States inflation, 2015-19
- Table 27: United States consumer price index (absolute), 2015-19
- Table 28: United States exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: United States soups market value: \$ million, 2015-19

Figure 2: United States soups market volume: million kilograms, 2015-19

Figure 3: United States soups market category segmentation: % share, by value, 2019

Figure 4: United States soups market geography segmentation: % share, by value, 2019

Figure 5: United States soups market distribution: % share, by value, 2019

Figure 6: United States soups market value forecast: \$ million, 2019-24

Figure 7: United States soups market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the soups market in the United States, 2019

Figure 9: Drivers of buyer power in the soups market in the United States, 2019

Figure 10: Drivers of supplier power in the soups market in the United States, 2019

Figure 11: Factors influencing the likelihood of new entrants in the soups market in the United States, 2019

Figure 12: Factors influencing the threat of substitutes in the soups market in the United States, 2019

Figure 13: Drivers of degree of rivalry in the soups market in the United States, 2019

Figure 14: United States soups market share: % share, by value, 2019

## I would like to order

Product name: Soups in the United States

Product link: <https://marketpublishers.com/r/S91D69E97C8EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S91D69E97C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970