

Soups in Turkey

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Abstracts

Soups in Turkey

SUMMARY

Soups in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soups market consists of the retail sale of ambient soup, dried soup (mixes), chilled soup, UHT soup and frozen soup products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Turkish soups market had total revenues of \$108.2m in 2019, representing a compound annual growth rate (CAGR) of 10% between 2015 and 2019.

Market consumption volume increased with a CAGR of 9% between 2015 and 2019, to reach a total of 29.2 million kilograms in 2019.

Despite unstable economic conditions, such as the rising unemployment rate and declining consumer purchasing power, the market recorded strong growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in Turkey

Leading company profiles reveal details of key soups market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey soups market with five year forecasts

REASONS TO BUY

What was the size of the Turkey soups market by value in 2019?

What will be the size of the Turkey soups market in 2024?

What factors are affecting the strength of competition in the Turkey soups market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's soups market?

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