

# Soups in South Africa

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## Abstracts

Soups in South Africa

### SUMMARY

Soups in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The soups market consists of the retail sale of ambient soup, dried soup (mixes), chilled soup, UHT soup and frozen soup products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The South African soups market had total revenues of \$95.1m in 2019, representing a compound annual growth rate (CAGR) of 1.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.2% between 2015 and 2019, to reach a total of 15.3 million kilograms in 2019.

Rapid urbanization and changing consumer lifestyles are the factors supporting market growth.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in South Africa

Leading company profiles reveal details of key soups market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa soups market with five year forecasts

## REASONS TO BUY

What was the size of the South Africa soups market by value in 2019?

What will be the size of the South Africa soups market in 2024?

What factors are affecting the strength of competition in the South Africa soups market?

How has the market performed over the last five years?

What are the main segments that make up South Africa's soups market?

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