

Soups in Canada

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Abstracts

Soups in Canada

SUMMARY

Soups in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soups market consists of the retail sale of ambient soup, dried soup (mixes), chilled soup, UHT soup and frozen soup products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Canadian soups market had total revenues of \$640.7m in 2019, representing a compound annual growth rate (CAGR) of 3.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.4% between 2015 and 2019, to reach a total of 130.6 million kilograms in 2019.

Favorable economic conditions and increasing consumer purchasing power are the primary factors supporting market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in Canada

Leading company profiles reveal details of key soups market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada soups market with five year forecasts

REASONS TO BUY

What was the size of the Canada soups market by value in 2019?

What will be the size of the Canada soups market in 2024?

What factors are affecting the strength of competition in the Canada soups market?

How has the market performed over the last five years?

What are the main segments that make up Canada's soups market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading market players?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Canadian soups market over the last five years?

8 COMPANY PROFILES

- 8.1. Campbell Soup Company
- 8.2. Baxters Food Group Ltd
- 8.3. Unilever Canada Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada soups market value: \$ million, 2015-19
- Table 2: Canada soups market volume: million kilograms, 2015-19
- Table 3: Canada soups market category segmentation: \$ million, 2019
- Table 4: Canada soups market geography segmentation: \$ million, 2019
- Table 5: Canada soups market distribution: % share, by value, 2019
- Table 6: Canada soups market value forecast: \$ million, 2019-24
- Table 7: Canada soups market volume forecast: million kilograms, 2019-24
- Table 8: Canada soups market share: % share, by value, 2019
- Table 9: Campbell Soup Company: key facts
- Table 10: Campbell Soup Company: Annual Financial Ratios
- Table 11: Campbell Soup Company: Key Employees
- Table 12: Campbell Soup Company: Key Employees Continued
- Table 13: Baxters Food Group Ltd: key facts
- Table 14: Baxters Food Group Ltd: Key Employees
- Table 15: Unilever Canada Inc: key facts
- Table 16: Unilever Canada Inc: Key Employees
- Table 17: Canada size of population (million), 2015-19
- Table 18: Canada gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: Canada gdp (current prices, \$ billion), 2015-19
- Table 20: Canada inflation, 2015-19
- Table 21: Canada consumer price index (absolute), 2015-19
- Table 22: Canada exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Canada soups market value: \$ million, 2015-19
- Figure 2: Canada soups market volume: million kilograms, 2015-19
- Figure 3: Canada soups market category segmentation: % share, by value, 2019
- Figure 4: Canada soups market geography segmentation: % share, by value, 2019
- Figure 5: Canada soups market distribution: % share, by value, 2019
- Figure 6: Canada soups market value forecast: \$ million, 2019-24
- Figure 7: Canada soups market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the soups market in Canada, 2019
- Figure 9: Drivers of buyer power in the soups market in Canada, 2019
- Figure 10: Drivers of supplier power in the soups market in Canada, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the soups market in Canada, 2019
- Figure 12: Factors influencing the threat of substitutes in the soups market in Canada, 2019
- Figure 13: Drivers of degree of rivalry in the soups market in Canada, 2019
- Figure 14: Canada soups market share: % share, by value, 2019

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