

# Soups in Australia

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## Abstracts

Soups in Australia

### SUMMARY

Soups in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024).

The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The soups market consists of the retail sale of ambient soup, dried soup (mixes), chilled soup, UHT soup and frozen soup products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Australian soups market had total revenues of \$354.4m in 2019, representing a compound annual growth rate (CAGR) of 1.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.2% between 2015 and 2019, to reach a total of 49.6 million kilograms in 2019.

Increasing purchasing power created demand for premium food products.

### SCOPE

*Soups in Australia*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in Australia

Leading company profiles reveal details of key soups market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia soups market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Australia soups market by value in 2019?

What will be the size of the Australia soups market in 2024?

What factors are affecting the strength of competition in the Australia soups market?

How has the market performed over the last five years?

What are the main segments that make up Australia's soups market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading market players?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Australian soups market over the last five years?

## **8 COMPANY PROFILES**

- 8.1. Unilever Australia Limited
- 8.2. Campbell Soup Company
- 8.3. The Kraft Heinz Co

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Australia soups market value: \$ million, 2015-19

Table 2: Australia soups market volume: million kilograms, 2015-19

Table 3: Australia soups market category segmentation: \$ million, 2019

Table 4: Australia soups market geography segmentation: \$ million, 2019

Table 5: Australia soups market distribution: % share, by value, 2019

Table 6: Australia soups market value forecast: \$ million, 2019-24

Table 7: Australia soups market volume forecast: million kilograms, 2019-24

Table 8: Australia soups market share: % share, by value, 2019

Table 9: Unilever Australia Limited: key facts

Table 10: Unilever Australia Limited: Key Employees

Table 11: Campbell Soup Company: key facts

Table 12: Campbell Soup Company: Annual Financial Ratios

Table 13: Campbell Soup Company: Key Employees

Table 14: Campbell Soup Company: Key Employees Continued

Table 15: The Kraft Heinz Co: key facts

Table 16: The Kraft Heinz Co: Annual Financial Ratios

Table 17: The Kraft Heinz Co: Annual Financial Ratios (Continued)

Table 18: The Kraft Heinz Co: Key Employees

Table 19: Australia size of population (million), 2015-19

Table 20: Australia gdp (constant 2005 prices, \$ billion), 2015-19

Table 21: Australia gdp (current prices, \$ billion), 2015-19

Table 22: Australia inflation, 2015-19

Table 23: Australia consumer price index (absolute), 2015-19

Table 24: Australia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Australia soups market value: \$ million, 2015-19

Figure 2: Australia soups market volume: million kilograms, 2015-19

Figure 3: Australia soups market category segmentation: % share, by value, 2019

Figure 4: Australia soups market geography segmentation: % share, by value, 2019

Figure 5: Australia soups market distribution: % share, by value, 2019

Figure 6: Australia soups market value forecast: \$ million, 2019-24

Figure 7: Australia soups market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the soups market in Australia, 2019

Figure 9: Drivers of buyer power in the soups market in Australia, 2019

Figure 10: Drivers of supplier power in the soups market in Australia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the soups market in Australia, 2019

Figure 12: Factors influencing the threat of substitutes in the soups market in Australia, 2019

Figure 13: Drivers of degree of rivalry in the soups market in Australia, 2019

Figure 14: Australia soups market share: % share, by value, 2019

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