

# Soups Global Industry Almanac 2015-2024

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## Abstracts

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### SUMMARY

Global Soups industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The soups market consists of the retail sale of ambient soup, dried soup (mixes), chilled soup, UHT soup and frozen soup products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The global soups market had total revenues of \$17.5bn in 2019, representing a compound annual growth rate (CAGR) of 3.8% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.7% between 2015 and 2019, to reach a total of 3,194.1 million kilograms in 2019.

Increasing disposable income and rapid urbanization are the primary factors supporting the growth of this market.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global soups market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global soups market

Leading company profiles reveal details of key soups market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global soups market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global soups market by value in 2019?

What will be the size of the global soups market in 2024?

What factors are affecting the strength of competition in the global soups market?

How has the market performed over the last five years?

Who are the top competitors in the global soups market?

## Contents

- 1. EXECUTIVE SUMMARY**
- 2. INTRODUCTION**
- 3. GLOBAL SOUPS**
- 4. SOUPS IN ASIA-PACIFIC**
- 5. SOUPS IN EUROPE**
- 6. SOUPS IN FRANCE**
- 7. SOUPS IN GERMANY**
- 8. SOUPS IN AUSTRALIA**
- 9. SOUPS IN BRAZIL**
- 10. SOUPS IN CANADA**
- 11. SOUPS IN CHINA**
- 12. SOUPS IN INDIA**
- 13. SOUPS IN INDONESIA**
- 14. SOUPS IN ITALY**
- 15. SOUPS IN JAPAN**
- 16. SOUPS IN MEXICO**
- 17. SOUPS IN THE NETHERLANDS**
- 18. SOUPS IN NORTH AMERICA**

**19. SOUPS IN RUSSIA**

**20. SOUPS IN SCANDINAVIA**

**21. SOUPS IN SINGAPORE**

**22. SOUPS IN SOUTH AFRICA**

**23. SOUPS IN SOUTH KOREA**

**24. SOUPS IN SPAIN**

**25. SOUPS IN TURKEY**

**26. SOUPS IN THE UNITED KINGDOM**

**27. SOUPS IN THE UNITED STATES**

**28. COMPANY PROFILES**

**29. APPENDIX**

## List Of Tables

### LIST OF TABLES

Table 1: Global soups market value: \$ million, 2015–19
Table 2: Global soups market volume: million kilograms, 2015–19
Table 3: Global soups market category segmentation: \$ million, 2019
Table 4: Global soups market geography segmentation: \$ million, 2019
Table 5: Global soups market share: % share, by value, 2019
Table 6: Global soups market distribution: % share, by value, 2019
Table 7: Global soups market value forecast: \$ million, 2019–24
Table 8: Global soups market volume forecast: million kilograms, 2019–24
Table 9: Global size of population (million), 2015–19
Table 10: Global gdp (constant 2005 prices, \$ billion), 2015–19
Table 11: Global gdp (current prices, \$ billion), 2015–19
Table 12: Global inflation, 2015–19
Table 13: Global consumer price index (absolute), 2015–19
Table 14: Global exchange rate, 2015–19
Table 15: Asia-Pacific soups market value: \$ million, 2015–19
Table 16: Asia-Pacific soups market volume: million kilograms, 2015–19
Table 17: Asia-Pacific soups market category segmentation: \$ million, 2019
Table 18: Asia-Pacific soups market geography segmentation: \$ million, 2019
Table 19: Asia-Pacific soups market share: % share, by value, 2019
Table 20: Asia-Pacific soups market distribution: % share, by value, 2019
Table 21: Asia-Pacific soups market value forecast: \$ million, 2019–24
Table 22: Asia-Pacific soups market volume forecast: million kilograms, 2019–24
Table 23: Europe soups market value: \$ million, 2015–19
Table 24: Europe soups market volume: million kilograms, 2015–19
Table 25: Europe soups market category segmentation: \$ million, 2019
Table 26: Europe soups market geography segmentation: \$ million, 2019
Table 27: Europe soups market share: % share, by value, 2019
Table 28: Europe soups market distribution: % share, by value, 2019
Table 29: Europe soups market value forecast: \$ million, 2019–24
Table 30: Europe soups market volume forecast: million kilograms, 2019–24
Table 31: Europe size of population (million), 2015–19
Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015–19
Table 33: Europe gdp (current prices, \$ billion), 2015–19
Table 34: Europe inflation, 2015–19
Table 35: Europe consumer price index (absolute), 2015–19

Table 36: Europe exchange rate, 2015–19
Table 37: France soups market value: \$ million, 2015–19
Table 38: France soups market volume: million kilograms, 2015–19
Table 39: France soups market category segmentation: \$ million, 2019
Table 40: France soups market geography segmentation: \$ million, 2019
Table 41: France soups market share: % share, by value, 2019
Table 42: France soups market distribution: % share, by value, 2019
Table 43: France soups market value forecast: \$ million, 2019–24
Table 44: France soups market volume forecast: million kilograms, 2019–24
Table 45: France size of population (million), 2015–19
Table 46: France gdp (constant 2005 prices, \$ billion), 2015–19
Table 47: France gdp (current prices, \$ billion), 2015–19
Table 48: France inflation, 2015–19
Table 49: France consumer price index (absolute), 2015–19
Table 50: France exchange rate, 2015–19

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global soups market value: \$ million, 2015–19
- Figure 2: Global soups market volume: million kilograms, 2015–19
- Figure 3: Global soups market category segmentation: % share, by value, 2019
- Figure 4: Global soups market geography segmentation: % share, by value, 2019
- Figure 5: Global soups market share: % share, by value, 2019
- Figure 6: Global soups market distribution: % share, by value, 2019
- Figure 7: Global soups market value forecast: \$ million, 2019–24
- Figure 8: Global soups market volume forecast: million kilograms, 2019–24
- Figure 9: Forces driving competition in the global soups market, 2019
- Figure 10: Drivers of buyer power in the global soups market, 2019
- Figure 11: Drivers of supplier power in the global soups market, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the global soups market, 2019
- Figure 13: Factors influencing the threat of substitutes in the global soups market, 2019
- Figure 14: Drivers of degree of rivalry in the global soups market, 2019
- Figure 15: Asia-Pacific soups market value: \$ million, 2015–19
- Figure 16: Asia-Pacific soups market volume: million kilograms, 2015–19
- Figure 17: Asia-Pacific soups market category segmentation: % share, by value, 2019
- Figure 18: Asia-Pacific soups market geography segmentation: % share, by value, 2019
- Figure 19: Asia-Pacific soups market share: % share, by value, 2019
- Figure 20: Asia-Pacific soups market distribution: % share, by value, 2019
- Figure 21: Asia-Pacific soups market value forecast: \$ million, 2019–24
- Figure 22: Asia-Pacific soups market volume forecast: million kilograms, 2019–24
- Figure 23: Forces driving competition in the soups market in Asia-Pacific, 2019
- Figure 24: Drivers of buyer power in the soups market in Asia-Pacific, 2019
- Figure 25: Drivers of supplier power in the soups market in Asia-Pacific, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the soups market in Asia-Pacific, 2019
- Figure 27: Factors influencing the threat of substitutes in the soups market in Asia-Pacific, 2019
- Figure 28: Drivers of degree of rivalry in the soups market in Asia-Pacific, 2019
- Figure 29: Europe soups market value: \$ million, 2015–19
- Figure 30: Europe soups market volume: million kilograms, 2015–19
- Figure 31: Europe soups market category segmentation: % share, by value, 2019

Figure 32: Europe soups market geography segmentation: % share, by value, 2019

Figure 33: Europe soups market share: % share, by value, 2019

Figure 34: Europe soups market distribution: % share, by value, 2019

Figure 35: Europe soups market value forecast: \$ million, 2019–24

Figure 36: Europe soups market volume forecast: million kilograms, 2019–24

Figure 37: Forces driving competition in the soups market in Europe, 2019

Figure 38: Drivers of buyer power in the soups market in Europe, 2019

Figure 39: Drivers of supplier power in the soups market in Europe, 2019

Figure 40: Factors influencing the likelihood of new entrants in the soups market in Europe, 2019

Figure 41: Factors influencing the threat of substitutes in the soups market in Europe, 2019

Figure 42: Drivers of degree of rivalry in the soups market in Europe, 2019

Figure 43: France soups market value: \$ million, 2015–19

Figure 44: France soups market volume: million kilograms, 2015–19

Figure 45: France soups market category segmentation: % share, by value, 2019

Figure 46: France soups market geography segmentation: % share, by value, 2019

Figure 47: France soups market share: % share, by value, 2019

Figure 48: France soups market distribution: % share, by value, 2019

Figure 49: France soups market value forecast: \$ million, 2019–24

Figure 50: France soups market volume forecast: million kilograms, 2019–24



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