

Sotherly Hotels Inc - Company Profile and SWOT Analysis

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Abstracts

Sotherly Hotels Inc %li%Company Profile and SWOT Analysis

Summary

Sotherly Hotels Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Sotherly Hotels Inc (Sotherly), formerly MHI Hospitality Corp, is a self-managed and self-administered lodging real estate investment trust (REIT). It renovates, acquires, owns, and manages a collection of upper-upscale and upscale hotel properties in the Mid-Atlantic and Southern US. The company's property portfolio includes The DeSoto, Georgian Terrace, Hotel Alba Tampa, Hotel Ballast Wilmington, Hyatt Centric Arlington, Hilton Jacksonville Riverfront, and The Whitehall. It also operates condominium units of Hyde Beach House Resort and Residences and Hyde Resort & Residences hotels. Sotherly mainly operates hotel under the brand names such as Doubletree by Hilton, Hyatt, and Hilton. The company has operations in Georgia, Florida, Maryland, Indiana, North Carolina, Texas, Pennsylvania and Virginia. Sotherly is headquartered in Williamsburg, Virginia, the US.

Scope

Detailed information on Sotherly Hotels Inc required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Sotherly Hotels Inc in the form of a SWOT analysis

An in-depth view of the business model of Sotherly Hotels Inc including a breakdown and examination of key business segments

Intelligence on Sotherly Hotels Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sotherly Hotels Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Sotherly Hotels Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sotherly Hotels Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sotherly Hotels Inc's business structure, strategy and prospects.

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