

Sonova Holding AG - Company Profile and SWOT Analysis

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Abstracts

Sonova Holding AG. Company Profile and SWOT Analysis

Summary

Sonova Holding AG. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Sonova Holding AG (Sonova or 'the company') specializes in the design, development, production, distribution, and maintenance of hearing equipment for people with hearing loss, both adults and children. The company's product portfolio comprises of behind-the-ear (BTE), receiver-in-canal (RIC), and custom in-the-ear (ITE) hearing instruments; hearing protection products; cochlear implants; FM systems; miniaturized wireless communication systems; and invisible extended-wear hearing instruments. The company offers its products under Phonak, Unitron, Advanced Bionics, AudioNova and Connect Hearing brands. Sonova operates through subsidiaries and a network of independent distributors in various countries of Europe, the Middle East, Africa, the Americas, and Asia-Pacific. The company is headquartered in Staefa, Switzerland.

Scope

Detailed information on Sonova Holding AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sonova Holding AG in the form of a SWOT analysis

An in-depth view of the business model of Sonova Holding AG including a breakdown and examination of key business segments

Intelligence on Sonova Holding AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sonova Holding AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Sonova Holding AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sonova Holding AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sonova Holding AG's business structure, strategy and prospects.

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