

Sonesta International Hotels Corp - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/SA8DEB74FB3EN.html>

Date: March 2023

Pages: 38

Price: US\$ 175.00 (Single User License)

ID: SA8DEB74FB3EN

Abstracts

Sonesta International Hotels Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

Sonesta International Hotels Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Sonesta International Hotels Corp (Sonesta) operates hotels and resorts and provides accommodations to travelers throughout the world. The company operates its properties under brands namely Royal Sonesta; Sonesta Hotels & Resorts; Sonesta Select; Sonesta ES Suites; Sonesta Simply Suites; Sonesta Posadas del Inca; Sonesta Cruise Collection. It offers various amenities at its hotels, such as cable television, direct dial telephone for local and international calls, individual climate control, mini-bar, hairdryer, Wifi, and bathroom with tub as well as the gym. Its hotels also offer a lounge, extensive menu room service, and a full-service restaurant. Sonesta also offers meeting space for groups of approximately 200 people featured with assistance and audio-visual equipment. It has a presence in the U.S., Canada, Chile, Colombia, Ecuador, Egypt, Peru, and St. Maarten. Sonesta is headquartered in Newton, Massachusetts, the US

SCOPE

Detailed information on Sonesta International Hotels Corp required for business

and competitor intelligence needs

A study of the major internal and external factors affecting Sonesta International Hotels Corp in the form of a SWOT analysis

An in-depth view of the business model of Sonesta International Hotels Corp including a breakdown and examination of key business segments

Intelligence on Sonesta International Hotels Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sonesta International Hotels Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Sonesta International Hotels Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sonesta International Hotels Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sonesta International Hotels Corp's business structure, strategy and prospects.

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