

# Software in the United Kingdom

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# **Abstracts**

Software in the United Kingdom

#### Summary

Software in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

The software market encompasses applications used for business operations (e.g., ERP, CRM, etc.), as well as infrastructure software that manages IT systems and operations.

The UK software market registered revenues of \$35.1 billion in 2023, representing a compound annual growth rate (CAGR) of 8.2% between 2018 and 2023.

The business process applications segment accounted for the market's largest proportion in 2023, with total revenues of \$8.6 billion, equivalent to 24.5% of the market's overall value.

The UK is the second largest software market in Europe, after Germany, accounting for 16.2% of Europe's total value in 2023.

#### Scope



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in the United Kingdom

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom software market with five year forecasts

# Reasons to Buy

What was the size of the United Kingdom software market by value in 2023?

What will be the size of the United Kingdom software market in 2028?

What factors are affecting the strength of competition in the United Kingdom software market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's software market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**



- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the most recent market developments?

## **8 COMPANY PROFILES**

- 8.1. Oracle Corporation
- 8.2. International Business Machines Corporation
- 8.3. SAP SE
- 8.4. Microsoft Corporation

## 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: United Kingdom software market value: \$ million, 2018–23
- Table 2: United Kingdom software market category segmentation: % share, by value,

2018-2023

- Table 3: United Kingdom software market category segmentation: \$ million, 2018-2023
- Table 4: United Kingdom software market geography segmentation: \$ million, 2023
- Table 5: United Kingdom software market value forecast: \$ million, 2023-28
- Table 6: Oracle Corporation: key facts
- Table 7: Oracle Corporation: Annual Financial Ratios
- Table 8: Oracle Corporation: Key Employees
- Table 9: Oracle Corporation: Key Employees Continued
- Table 10: International Business Machines Corporation: key facts
- Table 11: International Business Machines Corporation: Annual Financial Ratios
- Table 12: International Business Machines Corporation: Key Employees
- Table 13: International Business Machines Corporation: Key Employees Continued
- Table 14: SAP SE: key facts
- Table 15: SAP SE: Annual Financial Ratios
- Table 16: SAP SE: Key Employees
- Table 17: SAP SE: Key Employees Continued
- Table 18: SAP SE: Key Employees Continued
- Table 19: Microsoft Corporation: key facts
- Table 20: Microsoft Corporation: Annual Financial Ratios
- Table 21: Microsoft Corporation: Key Employees
- Table 22: Microsoft Corporation: Key Employees Continued
- Table 23: United Kingdom size of population (million), 2019–23
- Table 24: United Kingdom gdp (constant 2005 prices, \$ billion), 2019–23
- Table 25: United Kingdom gdp (current prices, \$ billion), 2019–23
- Table 26: United Kingdom inflation, 2019–23
- Table 27: United Kingdom consumer price index (absolute), 2019–23
- Table 28: United Kingdom exchange rate, 2019–23



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: United Kingdom software market value: \$ million, 2018–23
- Figure 2: United Kingdom software market category segmentation: \$ million, 2018-2023
- Figure 3: United Kingdom software market geography segmentation: % share, by value, 2023
- Figure 4: United Kingdom software market value forecast: \$ million, 2023-28
- Figure 5: Forces driving competition in the software market in the United Kingdom, 2023
- Figure 6: Drivers of buyer power in the software market in the United Kingdom, 2023
- Figure 7: Drivers of supplier power in the software market in the United Kingdom, 2023
- Figure 8: Factors influencing the likelihood of new entrants in the software market in the United Kingdom, 2023
- Figure 9: Factors influencing the threat of substitutes in the software market in the United Kingdom, 2023
- Figure 10: Drivers of degree of rivalry in the software market in the United Kingdom, 2023



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