+44 20 8123 2220
info@marketpublishers.com

Software in Mexico

https://marketpublishers.com/r/S11895C219DEN.html
Date: April 2024
Pages: 47
Price: US$ 350.00 (Single User License)
ID: S11895C219DEN

Abstracts

Software in Mexico

Summary

Software in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The software market encompasses applications used for business operations (e.g., ERP, CRM, etc.), as well as infrastructure software that manages IT systems and operations.

The Mexican software market registered revenues of $14.7 billion in 2023, representing a compound annual growth rate (CAGR) of 11% between 2018 and 2023.

The business process applications segment accounted for the market's largest proportion in 2023, with total revenues of $4.3 billion, equivalent to 29.5% of the market's overall value.

Mexico is one of the most prominent locations for nearshoring due to its close border proximity with the US, making the country an alluring destination for tech market investments.

+44 20 8123 2220
info@marketpublishers.com

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Mexico

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico software market with five year forecasts

Reasons to Buy

What was the size of the Mexico software market by value in 2023?

What will be the size of the Mexico software market in 2028?

What factors are affecting the strength of competition in the Mexico software market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's software market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

+44 20 8123 2220
info@marketpublishers.com

7.1. Who are the leading players?
7.2. What strategies do the leading players follow?
7.3. What are the most recent market developments?

8 COMPANY PROFILES

8.1. International Business Machines Corporation
8.2. Microsoft Corporation
8.3. Alphabet Inc
8.4. Oracle Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Mexico software market value: $ million, 2018–23
Table 2: Mexico software market category segmentation: % share, by value, 2018–2023
Table 3: Mexico software market category segmentation: $ million, 2018-2023
Table 4: Mexico software market geography segmentation: $ million, 2023
Table 5: Mexico software market value forecast: $ million, 2023–28
Table 6: International Business Machines Corporation: key facts
Table 7: International Business Machines Corporation: Annual Financial Ratios
Table 8: International Business Machines Corporation: Key Employees
Table 9: International Business Machines Corporation: Key Employees Continued
Table 10: Microsoft Corporation: key facts
Table 11: Microsoft Corporation: Annual Financial Ratios
Table 12: Microsoft Corporation: Key Employees
Table 13: Microsoft Corporation: Key Employees Continued
Table 14: Alphabet Inc: key facts
Table 15: Alphabet Inc: Annual Financial Ratios
Table 16: Alphabet Inc: Key Employees
Table 17: Oracle Corporation: key facts
Table 18: Oracle Corporation: Annual Financial Ratios
Table 19: Oracle Corporation: Key Employees
Table 20: Oracle Corporation: Key Employees Continued
Table 21: Mexico size of population (million), 2019–23
Table 22: Mexico gdp (constant 2005 prices, $ billion), 2019–23
Table 23: Mexico gdp (current prices, $ billion), 2019–23
Table 24: Mexico inflation, 2019–23
Table 25: Mexico consumer price index (absolute), 2019–23
Table 26: Mexico exchange rate, 2019–23

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Mexico software market value: $ million, 2018–23
Figure 2: Mexico software market category segmentation: $ million, 2018-2023
Figure 3: Mexico software market geography segmentation: % share, by value, 2023
Figure 4: Mexico software market value forecast: $ million, 2023–28
Figure 5: Forces driving competition in the software market in Mexico, 2023
Figure 6: Drivers of buyer power in the software market in Mexico, 2023
Figure 7: Drivers of supplier power in the software market in Mexico, 2023
Figure 8: Factors influencing the likelihood of new entrants in the software market in Mexico, 2023
Figure 9: Factors influencing the threat of substitutes in the software market in Mexico, 2023
Figure 10: Drivers of degree of rivalry in the software market in Mexico, 2023

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Software in Mexico

Product link: https://marketpublishers.com/r/S11895C219DEN.html

Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S11895C219DEN.html