

Software in Australia

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Abstracts

Software in Australia

Summary

Software in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The software market encompasses applications used for business operations (e.g., ERP, CRM, etc.), as well as infrastructure software that manages IT systems and operations.

The Australian software market had total revenues of \$18,651.8 million in 2023, representing a compound annual growth rate (CAGR) of 9.4% between 2018 and 2023.

The business process applications segment accounted for the market's largest proportion in 2023, with total revenues of \$4,845.8 million, equivalent to 26% of the market's overall value.

Australia contributed 5.9% to the Asia-Pacific market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Australia

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia software market with five year forecasts

Reasons to Buy

What was the size of the Australia software market by value in 2023?

What will be the size of the Australia software market in 2028?

What factors are affecting the strength of competition in the Australia software market?

How has the market performed over the last five years?

What are the main segments that make up Australia's software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. International Business Machines Corporation
- 8.2. Oracle Corporation
- 8.3. Microsoft Corporation
- 8.4. Alphabet Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia software market value: \$ million, 2018–23
- Table 2: Australia software market category segmentation: % share, by value, 2018–2023
- Table 3: Australia software market category segmentation: \$ million, 2018-2023
- Table 4: Australia software market geography segmentation: \$ million, 2023
- Table 5: Australia software market value forecast: \$ million, 2023–28
- Table 6: International Business Machines Corporation: key facts
- Table 7: International Business Machines Corporation: Annual Financial Ratios
- Table 8: International Business Machines Corporation: Key Employees
- Table 9: International Business Machines Corporation: Key Employees Continued
- Table 10: Oracle Corporation: key facts
- Table 11: Oracle Corporation: Annual Financial Ratios
- Table 12: Oracle Corporation: Key Employees
- Table 13: Oracle Corporation: Key Employees Continued
- Table 14: Microsoft Corporation: key facts
- Table 15: Microsoft Corporation: Annual Financial Ratios
- Table 16: Microsoft Corporation: Key Employees
- Table 17: Microsoft Corporation: Key Employees Continued
- Table 18: Alphabet Inc: key facts
- Table 19: Alphabet Inc: Annual Financial Ratios
- Table 20: Alphabet Inc: Key Employees
- Table 21: Australia size of population (million), 2019–23
- Table 22: Australia gdp (constant 2005 prices, \$ billion), 2019–23
- Table 23: Australia gdp (current prices, \$ billion), 2019–23
- Table 24: Australia inflation, 2019–23
- Table 25: Australia consumer price index (absolute), 2019–23
- Table 26: Australia exchange rate, 2019–23

List Of Figures

LIST OF FIGURES

Figure 1: Australia software market value: \$ million, 2018–23

Figure 2: Australia software market category segmentation: \$ million, 2018-2023

Figure 3: Australia software market geography segmentation: % share, by value, 2023

Figure 4: Australia software market value forecast: \$ million, 2023–28

Figure 5: Forces driving competition in the software market in Australia, 2023

Figure 6: Drivers of buyer power in the software market in Australia, 2023

Figure 7: Drivers of supplier power in the software market in Australia, 2023

Figure 8: Factors influencing the likelihood of new entrants in the software market in Australia, 2023

Figure 9: Factors influencing the threat of substitutes in the software market in Australia, 2023

Figure 10: Drivers of degree of rivalry in the software market in Australia, 2023

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