

## Software in Asia-Pacific

URL:	<a href="https://marketpublishers.com/r/S559377AD07EN.html">https://marketpublishers.com/r/S559377AD07EN.html</a>
Date:	April 10, 2018
Pages:	40
Price:	US\$ 350.00
ID:	S559377AD07EN

### Software in Asia-Pacific

#### SUMMARY

Software in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### SYNOPSIS

Essential resource for top-line data and analysis covering the Asia-Pacific software market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

#### KEY HIGHLIGHTS

- The software market consists of five segments - enterprise applications, enterprise mobility management, information management, security software and software infrastructure. Market value figures are assessed at manufacturer selling price (MSP), based on revenues from software sales and licenses. Any currency conversions used in the creation of this report have been calculated using constant 2017 annual average exchange rates.
- The Asia-Pacific software market had total revenues of \$88.7bn in 2017, representing a compound annual growth rate (CAGR) of 1.8% between 2013 and 2017.
- Software infrastructure was the market's most lucrative segment in 2017, with total revenues of \$41bn, equivalent to 46.2% of the market's overall value.
- The Indian software market is currently about the same size as the South Korean market, each contributing approximately 6% of the Asia-Pacific revenues in 2017.

#### SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Asia-Pacific
- Leading company profiles reveal details of key software market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific software market with five year forecasts

#### REASONS TO BUY

- What was the size of the Asia-Pacific software market by value in 2017?

- What will be the size of the Asia-Pacific software market in 2022?
- What factors are affecting the strength of competition in the Asia-Pacific software market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's software market?

## Table of Content

Executive Summary  
Market value  
Market value forecast  
Category segmentation  
Geography segmentation  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market Outlook  
Market value forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
International Business Machines Corporation  
Infosys Limited  
Microsoft Corporation  
Oracle Corporation  
Methodology  
Industry associations  
Related MarketLine research  
Appendix  
About MarketLine

## LIST OF TABLES

Table 1: Asia-Pacific software market value: \$ billion, 2013-17  
Table 2: Asia-Pacific software market category segmentation: \$ billion, 2017  
Table 3: Asia-Pacific software market geography segmentation: \$ billion, 2017  
Table 4: Asia-Pacific software market value forecast: \$ billion, 2017-22  
Table 5: International Business Machines Corporation: key facts  
Table 6: International Business Machines Corporation: key financials (\$)  
Table 7: International Business Machines Corporation: key financial ratios  
Table 8: Infosys Limited: key facts  
Table 9: Infosys Limited: key financials (\$)  
Table 10: Infosys Limited: key financials (Rs.)  
Table 11: Infosys Limited: key financial ratios

Table 12: Microsoft Corporation: key facts  
Table 13: Microsoft Corporation: key financials (\$)  
Table 14: Microsoft Corporation: key financial ratios  
Table 15: Oracle Corporation: key facts  
Table 16: Oracle Corporation: key financials (\$)  
Table 17: Oracle Corporation: key financial ratios

## LIST OF FIGURES

Figure 1: Asia-Pacific software market value: \$ billion, 2013-17  
Figure 2: Asia-Pacific software market category segmentation: % share, by value, 2017  
Figure 3: Asia-Pacific software market geography segmentation: % share, by value, 2017  
Figure 4: Asia-Pacific software market value forecast: \$ billion, 2017-22  
Figure 5: Forces driving competition in the software market in Asia-Pacific, 2017  
Figure 6: Drivers of buyer power in the software market in Asia-Pacific, 2017  
Figure 7: Drivers of supplier power in the software market in Asia-Pacific, 2017  
Figure 8: Factors influencing the likelihood of new entrants in the software market in Asia-Pacific, 2017  
Figure 9: Factors influencing the threat of substitutes in the software market in Asia-Pacific, 2017  
Figure 10: Drivers of degree of rivalry in the software market in Asia-Pacific, 2017  
Figure 11: International Business Machines Corporation: revenues & profitability  
Figure 12: International Business Machines Corporation: assets & liabilities  
Figure 13: Infosys Limited: revenues & profitability  
Figure 14: Infosys Limited: assets & liabilities  
Figure 15: Microsoft Corporation: revenues & profitability  
Figure 16: Microsoft Corporation: assets & liabilities  
Figure 17: Oracle Corporation: revenues & profitability  
Figure 18: Oracle Corporation: assets & liabilities

## COMPANIES MENTIONED

International Business Machines Corporation  
Infosys Limited  
Microsoft Corporation  
Oracle Corporation

### I would like to order:

**Product name:** Software in Asia-Pacific  
**Product link:** <https://marketpublishers.com/r/S559377AD07EN.html>  
**Product ID:** S559377AD07EN  
**Price:** US\$ 350.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/S559377AD07EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**