

# Software Global Group of Eight (G8) Industry Guide 2015-2024

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## Abstracts

Software Global Group of Eight (G8) Industry Guide 2015-2024

### SUMMARY

The G8 Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the G8 software market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The G8 countries contributed \$348.4 billion in 2019 to the global software industry, with a compound annual growth rate (CAGR) of 10% between 2015 and 2019. The G8 countries are expected to reach a value of \$561.6 billion in 2024, with a CAGR of 10% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the software industry, with market revenues of \$200.4 billion in 2019. This was followed by Japan and Germany, with a value of \$43.2 and \$27.9 billion, respectively.

The US is expected to lead the software industry in the G8 nations with a value of \$306.6 billion in 2016, followed by Japan and Germany with expected values

of \$71.6 and \$49.5 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 software market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 software market

Leading company profiles reveal details of key software market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 software market with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 software market by value in 2019?

What will be the size of the G8 software market in 2024?

What factors are affecting the strength of competition in the G8 software market?

How has the market performed over the last five years?

What are the main segments that make up the G8 software market?

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## **COMPANIES MENTIONED**

Microsoft Corporation  
International Business Machines Corporation  
Alphabet Inc  
Open Text Corporation  
Dassault Systemes SA  
SAP SE  
MicroStrategy Inc  
Oracle Corporation  
NTT DATA Newson Corp  
Otsuka Corp  
SCSK Corp.  
AO Kaspersky Lab  
The Sage Group plc

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