

Software BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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Abstracts

Software BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

SUMMARY

The BRIC Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC software market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the software industry and had a total market value of \$112.5 billion in 2019. China was the fastest growing country with a CAGR of 9.1% over the 2015-19 period.

Within the software industry, China is the leading country among the BRIC nations with market revenues of \$70.8 billion in 2019. This was followed by India, Brazil and Russia with a value of \$19.6, \$11.9, and \$10.3 billion, respectively.

China is expected to lead the software industry in the BRIC nations with a value

of \$109.5 billion in 2024, followed by India, Brazil, Russia with expected values of \$27.7, \$18.4 and \$15.9 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC software market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC software market

Leading company profiles reveal details of key software market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC software market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC software market by value in 2019?

What will be the size of the BRIC software market in 2024?

What factors are affecting the strength of competition in the BRIC software market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC software market?

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COMPANIES MENTIONED

Microsoft Corporation

International Business Machines Corporation

Oracle Corporation

TOTVS SA

Neusoft Corporation

Infosys Limited

Tata Consultancy Services Limited

AO Kaspersky Lab

SAP SE

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