

Software Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/SA752EC6D107EN.html>

Date: April 2021

Pages: 129

Price: US\$ 995.00 (Single User License)

ID: SA752EC6D107EN

Abstracts

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SUMMARY

The Emerging 5 Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

These countries contributed \$105.4 billion to the global software industry in 2020, with a compound annual growth rate (CAGR) of 1.1% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$147.0 billion in 2025, with a CAGR of 6.9% over the 2020-25 period.

Within the software industry, China is the leading country among the top 5 emerging nations, with market revenues of \$66.8 billion in 2020. This was followed by India and Brazil with a value of \$18.5 and \$11.2 billion, respectively.

China is expected to lead the software industry in the top five emerging nations, with a value of \$94.4 billion in 2025, followed by India and Brazil with expected values of \$24.7 and \$15.3 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five software market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five software market

Leading company profiles reveal details of key software market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five software market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five software market by value in 2020?

What will be the size of the emerging five software market in 2025?

What factors are affecting the strength of competition in the emerging five software market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five software market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES SOFTWARE

- 2.1. Industry Outlook

3 SOFTWARE IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 SOFTWARE IN BRAZIL

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 SOFTWARE IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 SOFTWARE IN INDIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 SOFTWARE IN MEXICO

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 COMPANY PROFILES

- 8.1. Microsoft Corporation
- 8.2. International Business Machines Corporation
- 8.3. Oracle Corporation
- 8.4. SAP SE
- 8.5. TOTVS SA
- 8.6. Neusoft Corp
- 8.7. Infosys Limited
- 8.8. Tata Consultancy Services Limited
- 8.9. Alphabet Inc

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Top 5 emerging countries Software industry, revenue (\$bn), 2016-25
- Table 2: Top 5 emerging countries Software industry, revenue (\$bn), 2016-20
- Table 3: Top 5 emerging countries Software industry forecast, revenue (\$bn), 2020-25
- Table 4: South Africa software market value: \$ billion, 2016-20
- Table 5: South Africa software market category segmentation: \$ billion, 2020
- Table 6: South Africa software market geography segmentation: \$ billion, 2020
- Table 7: South Africa software market value forecast: \$ billion, 2020-25
- Table 8: South Africa size of population (million), 2016-20
- Table 9: South Africa gdp (constant 2005 prices, \$ billion), 2016-20
- Table 10: South Africa gdp (current prices, \$ billion), 2016-20
- Table 11: South Africa inflation, 2016-20
- Table 12: South Africa consumer price index (absolute), 2016-20
- Table 13: South Africa exchange rate, 2016-20
- Table 14: Brazil software market value: \$ billion, 2016-20
- Table 15: Brazil software market category segmentation: \$ billion, 2020
- Table 16: Brazil software market geography segmentation: \$ billion, 2020
- Table 17: Brazil software market value forecast: \$ billion, 2020-25
- Table 18: Brazil size of population (million), 2016-20
- Table 19: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Brazil gdp (current prices, \$ billion), 2016-20
- Table 21: Brazil inflation, 2016-20
- Table 22: Brazil consumer price index (absolute), 2016-20
- Table 23: Brazil exchange rate, 2016-20
- Table 24: China software market value: \$ billion, 2016-20
- Table 25: China software market category segmentation: \$ billion, 2020
- Table 26: China software market geography segmentation: \$ billion, 2020
- Table 27: China software market value forecast: \$ billion, 2020-25
- Table 28: China size of population (million), 2016-20
- Table 29: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 30: China gdp (current prices, \$ billion), 2016-20
- Table 31: China inflation, 2016-20
- Table 32: China consumer price index (absolute), 2016-20
- Table 33: China exchange rate, 2016-20
- Table 34: India software market value: \$ billion, 2016-20
- Table 35: India software market category segmentation: \$ billion, 2020

- Table 36: India software market geography segmentation: \$ billion, 2020
- Table 37: India software market value forecast: \$ billion, 2020-25
- Table 38: India size of population (million), 2016-20
- Table 39: India gdp (constant 2005 prices, \$ billion), 2016-20
- Table 40: India gdp (current prices, \$ billion), 2016-20
- Table 41: India inflation, 2016-20
- Table 42: India consumer price index (absolute), 2016-20
- Table 43: India exchange rate, 2016-20
- Table 44: Mexico software market value: \$ billion, 2016-20
- Table 45: Mexico software market category segmentation: \$ billion, 2020
- Table 46: Mexico software market geography segmentation: \$ billion, 2020
- Table 47: Mexico software market value forecast: \$ billion, 2020-25
- Table 48: Mexico size of population (million), 2016-20
- Table 49: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
- Table 50: Mexico gdp (current prices, \$ billion), 2016-20
- Table 51: Mexico inflation, 2016-20
- Table 52: Mexico consumer price index (absolute), 2016-20
- Table 53: Mexico exchange rate, 2016-20
- Table 54: Microsoft Corporation: key facts
- Table 55: Microsoft Corporation: Annual Financial Ratios
- Table 56: Microsoft Corporation: Key Employees
- Table 57: Microsoft Corporation: Key Employees Continued
- Table 58: International Business Machines Corporation: key facts
- Table 59: International Business Machines Corporation: Annual Financial Ratios
- Table 60: International Business Machines Corporation: Key Employees
- Table 61: International Business Machines Corporation: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: Top 5 emerging countries Software industry, revenue (\$bn), 2016-25

Figure 2: Top 5 emerging countries Software industry, revenue (\$bn), 2016-20

Figure 3: Top 5 emerging countries Software industry forecast, revenue (\$bn), 2020-25

Figure 4: South Africa software market value: \$ billion, 2016-20

Figure 5: South Africa software market category segmentation: % share, by value, 2020

Figure 6: South Africa software market geography segmentation: % share, by value, 2020

Figure 7: South Africa software market value forecast: \$ billion, 2020-25

Figure 8: Forces driving competition in the software market in South Africa, 2020

Figure 9: Drivers of buyer power in the software market in South Africa, 2020

Figure 10: Drivers of supplier power in the software market in South Africa, 2020

Figure 11: Factors influencing the likelihood of new entrants in the software market in South Africa, 2020

Figure 12: Factors influencing the threat of substitutes in the software market in South Africa, 2020

Figure 13: Drivers of degree of rivalry in the software market in South Africa, 2020

Figure 14: Brazil software market value: \$ billion, 2016-20

Figure 15: Brazil software market category segmentation: % share, by value, 2020

Figure 16: Brazil software market geography segmentation: % share, by value, 2020

Figure 17: Brazil software market value forecast: \$ billion, 2020-25

Figure 18: Forces driving competition in the software market in Brazil, 2020

Figure 19: Drivers of buyer power in the software market in Brazil, 2020

Figure 20: Drivers of supplier power in the software market in Brazil, 2020

Figure 21: Factors influencing the likelihood of new entrants in the software market in Brazil, 2020

Figure 22: Factors influencing the threat of substitutes in the software market in Brazil, 2020

Figure 23: Drivers of degree of rivalry in the software market in Brazil, 2020

Figure 24: China software market value: \$ billion, 2016-20

Figure 25: China software market category segmentation: % share, by value, 2020

Figure 26: China software market geography segmentation: % share, by value, 2020

Figure 27: China software market value forecast: \$ billion, 2020-25

Figure 28: Forces driving competition in the software market in China, 2020

Figure 29: Drivers of buyer power in the software market in China, 2020

Figure 30: Drivers of supplier power in the software market in China, 2020

Figure 31: Factors influencing the likelihood of new entrants in the software market in China, 2020

Figure 32: Factors influencing the threat of substitutes in the software market in China, 2020

Figure 33: Drivers of degree of rivalry in the software market in China, 2020

Figure 34: India software market value: \$ billion, 2016-20

Figure 35: India software market category segmentation: % share, by value, 2020

Figure 36: India software market geography segmentation: % share, by value, 2020

Figure 37: India software market value forecast: \$ billion, 2020-25

Figure 38: Forces driving competition in the software market in India, 2020

Figure 39: Drivers of buyer power in the software market in India, 2020

Figure 40: Drivers of supplier power in the software market in India, 2020

Figure 41: Factors influencing the likelihood of new entrants in the software market in India, 2020

Figure 42: Factors influencing the threat of substitutes in the software market in India, 2020

Figure 43: Drivers of degree of rivalry in the software market in India, 2020

Figure 44: Mexico software market value: \$ billion, 2016-20

Figure 45: Mexico software market category segmentation: % share, by value, 2020

Figure 46: Mexico software market geography segmentation: % share, by value, 2020

Figure 47: Mexico software market value forecast: \$ billion, 2020-25

Figure 48: Forces driving competition in the software market in Mexico, 2020

Figure 49: Drivers of buyer power in the software market in Mexico, 2020

Figure 50: Drivers of supplier power in the software market in Mexico, 2020

Figure 51: Factors influencing the likelihood of new entrants in the software market in Mexico, 2020

Figure 52: Factors influencing the threat of substitutes in the software market in Mexico, 2020

Figure 53: Drivers of degree of rivalry in the software market in Mexico, 2020

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