

Software Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

<https://marketpublishers.com/r/SA49A814F27DEN.html>

Date: June 2023

Pages: 509

Price: US\$ 2,995.00 (Single User License)

ID: SA49A814F27DEN

Abstracts

Software Market @Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

SUMMARY

Global Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The software market is comprised of the following sectors: Business Process Applications, Data and Analytics, IT Management, Security and Other.

Business Process Applications includes revenues from Commerce Applications, Customer Relationship Management Applications, Enterprise Resource Planning Applications, Financial Applications, Human Resource and Payroll Applications, Office Productivity Applications, Product Lifecycle Management Applications, Supply Chain Management Applications and Vertical-Specific and

Packaged Applications exhaustively.

Data and Analytics includes revenues from Artificial Intelligence Platforms, Big Data Platforms, Business Intelligence and Data Discovery Tools, Data and Content Management and Enterprise IoT (Internet of Things) Platforms exhaustively.

IT management includes revenues from Application Lifecycle Management, Application Platforms and Containers, Integration Software, Operating Systems, Virtualization, Business Process Management, IT Service Management Tools, Database Management, System and Network Management Platforms and Storage Management exhaustively.

Security includes revenues from Application Security, Endpoint Security Platforms, Fraud Prevention and Transactional Security, Identity and Access Management, Messaging Security, Data Protection, Security Intelligence and Management, Network Security, Server Security and Web Security exhaustively.

The Other segment includes revenues from Cloud Computing, Communications and Collaboration, Mobility, Networking and Storage.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

Most businesses increased their ability to operate remotely during the pandemic, and their IT requirements underwent a significant change, driving the demand for software, globally.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global software market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global software market

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global software market with five year forecasts

REASONS TO BUY

What was the size of the global software market by value in 2022?

What will be the size of the global software market in 2027?

What factors are affecting the strength of competition in the global software market?

How has the market performed over the last five years?

What are the main segments that make up the global software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL SOFTWARE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 SOFTWARE IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 SOFTWARE IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 SOFTWARE IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 SOFTWARE IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 SOFTWARE IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

13.1. Country data

14 SOFTWARE IN BRAZIL

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

15.1. Country data

16 SOFTWARE IN CANADA

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

17.1. Country data

18 SOFTWARE IN CHINA

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 SOFTWARE IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 SOFTWARE IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 SOFTWARE IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 SOFTWARE IN JAPAN

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

- 27.1. Country data

28 SOFTWARE IN MEXICO

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

- 29.1. Country data

30 SOFTWARE IN THE NETHERLANDS

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

31 MACROECONOMIC INDICATORS

- 31.1. Country data

32 SOFTWARE IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33 SOFTWARE IN RUSSIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34 MACROECONOMIC INDICATORS

- 34.1. Country data

35 SOFTWARE IN SCANDINAVIA

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

36 SOFTWARE IN SINGAPORE

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37 MACROECONOMIC INDICATORS

- 37.1. Country data

38 SOFTWARE IN SOUTH AFRICA

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

39 MACROECONOMIC INDICATORS

- 39.1. Country data

40 SOFTWARE IN SOUTH KOREA

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

41 MACROECONOMIC INDICATORS

- 41.1. Country data

42 SOFTWARE IN SPAIN

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

43 MACROECONOMIC INDICATORS

- 43.1. Country data

44 SOFTWARE IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data

44.3. Market Segmentation

44.4. Market outlook

44.5. Five forces analysis

45 MACROECONOMIC INDICATORS

45.1. Country data

46 SOFTWARE IN THE UNITED KINGDOM

46.1. Market Overview

46.2. Market Data

46.3. Market Segmentation

46.4. Market outlook

46.5. Five forces analysis

47 MACROECONOMIC INDICATORS

47.1. Country data

48 SOFTWARE IN THE UNITED STATES

48.1. Market Overview

48.2. Market Data

48.3. Market Segmentation

48.4. Market outlook

48.5. Five forces analysis

49 MACROECONOMIC INDICATORS

49.1. Country data

50 COMPANY PROFILES

50.1. Microsoft Corporation

50.2. Oracle Corporation

50.3. International Business Machines Corporation

50.4. Alphabet Inc

50.5. NTT Data Corporation

- 50.6. Neusoft Corp
- 50.7. SAP SE
- 50.8. Dassault Systemes SA
- 50.9. MicroStrategy Inc
- 50.10. TOTVS SA
- 50.11. Open Text Corporation
- 50.12. Tata Consultancy Services Limited
- 50.13. Otsuka Corp
- 50.14. Fujitsu Limited
- 50.15. CROC Inc
- 50.16. AO Kaspersky Lab
- 50.17. Infosys Limited
- 50.18. Sony Corporation

51 APPENDIX

- 51.1. Methodology
- 51.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global software market value: \$ billion, 2017-22

Table 2: Global software market category segmentation: % share, by value, 2017-2022

Table 3: Global software market category segmentation: \$ billion, 2017-2022

Table 4: Global software market geography segmentation: \$ billion, 2022

Table 5: Global software market value forecast: \$ billion, 2022-27

Table 6: Global size of population (million), 2018-22

Table 7: Global gdp (constant 2005 prices, \$ billion), 2018-22

Table 8: Global gdp (current prices, \$ billion), 2018-22

Table 9: Global inflation, 2018-22

Table 10: Global consumer price index (absolute), 2018-22

Table 11: Global exchange rate, 2018-22

Table 12: Asia-Pacific software market value: \$ billion, 2017-22

Table 13: Asia-Pacific software market category segmentation: % share, by value, 2017-2022

Table 14: Asia-Pacific software market category segmentation: \$ billion, 2017-2022

Table 15: Asia-Pacific software market geography segmentation: \$ billion, 2022

Table 16: Asia-Pacific software market value forecast: \$ billion, 2022-27

Table 17: Europe software market value: \$ billion, 2017-22

Table 18: Europe software market category segmentation: % share, by value, 2017-2022

Table 19: Europe software market category segmentation: \$ billion, 2017-2022

Table 20: Europe software market geography segmentation: \$ billion, 2022

Table 21: Europe software market value forecast: \$ billion, 2022-27

Table 22: Europe size of population (million), 2018-22

Table 23: Europe gdp (constant 2005 prices, \$ billion), 2018-22

Table 24: Europe gdp (current prices, \$ billion), 2018-22

Table 25: Europe inflation, 2018-22

Table 26: Europe consumer price index (absolute), 2018-22

Table 27: Europe exchange rate, 2018-22

Table 28: France software market value: \$ billion, 2017-22

Table 29: France software market category segmentation: % share, by value, 2017-2022

Table 30: France software market category segmentation: \$ billion, 2017-2022

Table 31: France software market geography segmentation: \$ billion, 2022

Table 32: France software market value forecast: \$ billion, 2022-27

- Table 33: France size of population (million), 2018-22
- Table 34: France gdp (constant 2005 prices, \$ billion), 2018-22
- Table 35: France gdp (current prices, \$ billion), 2018-22
- Table 36: France inflation, 2018-22
- Table 37: France consumer price index (absolute), 2018-22
- Table 38: France exchange rate, 2018-22
- Table 39: Germany software market value: \$ billion, 2017-22
- Table 40: Germany software market category segmentation: % share, by value, 2017-2022
- Table 41: Germany software market category segmentation: \$ billion, 2017-2022
- Table 42: Germany software market geography segmentation: \$ billion, 2022
- Table 43: Germany software market value forecast: \$ billion, 2022-27
- Table 44: Germany size of population (million), 2018-22
- Table 45: Germany gdp (constant 2005 prices, \$ billion), 2018-22
- Table 46: Germany gdp (current prices, \$ billion), 2018-22
- Table 47: Germany inflation, 2018-22
- Table 48: Germany consumer price index (absolute), 2018-22
- Table 49: Germany exchange rate, 2018-22
- Table 50: Australia software market value: \$ billion, 2017-22
- Table 51: Australia software market category segmentation: % share, by value, 2017-2022
- Table 52: Australia software market category segmentation: \$ billion, 2017-2022
- Table 53: Australia software market geography segmentation: \$ billion, 2022
- Table 54: Australia software market value forecast: \$ billion, 2022-27
- Table 55: Australia size of population (million), 2018-22
- Table 56: Australia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 57: Australia gdp (current prices, \$ billion), 2018-22
- Table 58: Australia inflation, 2018-22
- Table 59: Australia consumer price index (absolute), 2018-22
- Table 60: Australia exchange rate, 2018-22
- Table 61: Brazil software market value: \$ billion, 2017-22
- Table 62: Brazil software market category segmentation: % share, by value, 2017-2022
- Table 63: Brazil software market category segmentation: \$ billion, 2017-2022
- Table 64: Brazil software market geography segmentation: \$ billion, 2022
- Table 65: Brazil software market value forecast: \$ billion, 2022-27
- Table 66: Brazil size of population (million), 2018-22
- Table 67: Brazil gdp (constant 2005 prices, \$ billion), 2018-22
- Table 68: Brazil gdp (current prices, \$ billion), 2018-22
- Table 69: Brazil inflation, 2018-22

Table 70: Brazil consumer price index (absolute), 2018-22

Table 71: Brazil exchange rate, 2018-22

Table 72: Canada software market value: \$ billion, 2017-22

Table 73: Canada software market category segmentation: % share, by value, 2017-2022

Table 74: Canada software market category segmentation: \$ billion, 2017-2022

Table 75: Canada software market geography segmentation: \$ billion, 2022

Table 76: Canada software market value forecast: \$ billion, 2022-27

Table 77: Canada size of population (million), 2018-22

Table 78: Canada gdp (constant 2005 prices, \$ billion), 2018-22

Table 79: Canada gdp (current prices, \$ billion), 2018-22

Table 80: Canada inflation, 2018-22

Table 81: Canada consumer price index (absolute), 2018-22

Table 82: Canada exchange rate, 2018-22

Table 83: China software market value: \$ billion, 2017-22

Table 84: China software market category segmentation: % share, by value, 2017-2022

Table 85: China software market category segmentation: \$ billion, 2017-2022

Table 86: China software market geography segmentation: \$ billion, 2022

Table 87: China software market value forecast: \$ billion, 2022-27

Table 88: China size of population (million), 2018-22

Table 89: China gdp (constant 2005 prices, \$ billion), 2018-22

Table 90: China gdp (current prices, \$ billion), 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Global software market value: \$ billion, 2017-22

Figure 2: Global software market category segmentation: \$ billion, 2017-2022

Figure 3: Global software market geography segmentation: % share, by value, 2022

Figure 4: Global software market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the global software market, 2022

Figure 6: Drivers of buyer power in the global software market, 2022

Figure 7: Drivers of supplier power in the global software market, 2022

Figure 8: Factors influencing the likelihood of new entrants in the global software market, 2022

Figure 9: Factors influencing the threat of substitutes in the global software market, 2022

Figure 10: Drivers of degree of rivalry in the global software market, 2022

Figure 11: Asia-Pacific software market value: \$ billion, 2017-22

Figure 12: Asia-Pacific software market category segmentation: \$ billion, 2017-2022

Figure 13: Asia-Pacific software market geography segmentation: % share, by value, 2022

Figure 14: Asia-Pacific software market value forecast: \$ billion, 2022-27

Figure 15: Forces driving competition in the software market in Asia-Pacific, 2022

Figure 16: Drivers of buyer power in the software market in Asia-Pacific, 2022

Figure 17: Drivers of supplier power in the software market in Asia-Pacific, 2022

Figure 18: Factors influencing the likelihood of new entrants in the software market in Asia-Pacific, 2022

Figure 19: Factors influencing the threat of substitutes in the software market in Asia-Pacific, 2022

Figure 20: Drivers of degree of rivalry in the software market in Asia-Pacific, 2022

Figure 21: Europe software market value: \$ billion, 2017-22

Figure 22: Europe software market category segmentation: \$ billion, 2017-2022

Figure 23: Europe software market geography segmentation: % share, by value, 2022

Figure 24: Europe software market value forecast: \$ billion, 2022-27

Figure 25: Forces driving competition in the software market in Europe, 2022

Figure 26: Drivers of buyer power in the software market in Europe, 2022

Figure 27: Drivers of supplier power in the software market in Europe, 2022

Figure 28: Factors influencing the likelihood of new entrants in the software market in Europe, 2022

Figure 29: Factors influencing the threat of substitutes in the software market in Europe,

2022

Figure 30: Drivers of degree of rivalry in the software market in Europe, 2022

Figure 31: France software market value: \$ billion, 2017-22

Figure 32: France software market category segmentation: \$ billion, 2017-2022

Figure 33: France software market geography segmentation: % share, by value, 2022

Figure 34: France software market value forecast: \$ billion, 2022-27

Figure 35: Forces driving competition in the software market in France, 2022

Figure 36: Drivers of buyer power in the software market in France, 2022

Figure 37: Drivers of supplier power in the software market in France, 2022

Figure 38: Factors influencing the likelihood of new entrants in the software market in France, 2022

Figure 39: Factors influencing the threat of substitutes in the software market in France, 2022

Figure 40: Drivers of degree of rivalry in the software market in France, 2022

Figure 41: Germany software market value: \$ billion, 2017-22

Figure 42: Germany software market category segmentation: \$ billion, 2017-2022

Figure 43: Germany software market geography segmentation: % share, by value, 2022

Figure 44: Germany software market value forecast: \$ billion, 2022-27

Figure 45: Forces driving competition in the software market in Germany, 2022

Figure 46: Drivers of buyer power in the software market in Germany, 2022

Figure 47: Drivers of supplier power in the software market in Germany, 2022

Figure 48: Factors influencing the likelihood of new entrants in the software market in Germany, 2022

Figure 49: Factors influencing the threat of substitutes in the software market in Germany, 2022

Figure 50: Drivers of degree of rivalry in the software market in Germany, 2022

Figure 51: Australia software market value: \$ billion, 2017-22

Figure 52: Australia software market category segmentation: \$ billion, 2017-2022

Figure 53: Australia software market geography segmentation: % share, by value, 2022

Figure 54: Australia software market value forecast: \$ billion, 2022-27

Figure 55: Forces driving competition in the software market in Australia, 2022

Figure 56: Drivers of buyer power in the software market in Australia, 2022

Figure 57: Drivers of supplier power in the software market in Australia, 2022

Figure 58: Factors influencing the likelihood of new entrants in the software market in Australia, 2022

Figure 59: Factors influencing the threat of substitutes in the software market in Australia, 2022

Figure 60: Drivers of degree of rivalry in the software market in Australia, 2022

Figure 61: Brazil software market value: \$ billion, 2017-22

Figure 62: Brazil software market category segmentation: \$ billion, 2017-2022

Figure 63: Brazil software market geography segmentation: % share, by value, 2022

Figure 64: Brazil software market value forecast: \$ billion, 2022-27

Figure 65: Forces driving competition in the software market in Brazil, 2022

Figure 66: Drivers of buyer power in the software market in Brazil, 2022

Figure 67: Drivers of supplier power in the software market in Brazil, 2022

Figure 68: Factors influencing the likelihood of new entrants in the software market in Brazil, 2022

Figure 69: Factors influencing the threat of substitutes in the software market in Brazil, 2022

Figure 70: Drivers of degree of rivalry in the software market in Brazil, 2022

Figure 71: Canada software market value: \$ billion, 2017-22

Figure 72: Canada software market category segmentation: \$ billion, 2017-2022

Figure 73: Canada software market geography segmentation: % share, by value, 2022

Figure 74: Canada software market value forecast: \$ billion, 2022-27

Figure 75: Forces driving competition in the software market in Canada, 2022

Figure 76: Drivers of buyer power in the software market in Canada, 2022

Figure 77: Drivers of supplier power in the software market in Canada, 2022

Figure 78: Factors influencing the likelihood of new entrants in the software market in Canada, 2022

Figure 79: Factors influencing the threat of substitutes in the software market in Canada, 2022

Figure 80: Drivers of degree of rivalry in the software market in Canada, 2022

Figure 81: China software market value: \$ billion, 2017-22

Figure 82: China software market category segmentation: \$ billion, 2017-2022

Figure 83: China software market geography segmentation: % share, by value, 2022

Figure 84: China software market value forecast: \$ billion, 2022-27

Figure 85: Forces driving competition in the software market in China, 2022

Figure 86: Drivers of buyer power in the software market in China, 2022

Figure 87: Drivers of supplier power in the software market in China, 2022

Figure 88: Factors influencing the likelihood of new entrants in the software market in China, 2022

Figure 89: Factors influencing the threat of substitutes in the software market in China, 2022

Figure 90: Drivers of degree of rivalry in the software market in China, 2022

I would like to order

Product name: Software Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Product link: <https://marketpublishers.com/r/SA49A814F27DEN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA49A814F27DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970