

Software in Scandinavia - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/SE345947ADD6EN.html>

Date: February 2021

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: SE345947ADD6EN

Abstracts

Software in Scandinavia - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Software in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The Scandinavian software market had total revenues of \$12.2bn in 2020, representing a compound annual growth rate (CAGR) of 2.3% between 2016 and 2020.

The business process applications segment was the market's most lucrative in 2020, with total revenues of \$4.2bn, equivalent to 34.5% of the market's overall value.

In recent years, growth has been driven primarily by increased mobile and cloud computing usage among businesses and the population.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Scandinavia

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia software market with five year forecasts

REASONS TO BUY

What was the size of the Scandinavia software market by value in 2020?

What will be the size of the Scandinavia software market in 2025?

What factors are affecting the strength of competition in the Scandinavia software market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?
- 7.6. How has the COVID-19 pandemic impacted leading players?

8 COMPANY PROFILES

- 8.1. SAP SE
- 8.2. Microsoft Corporation
- 8.3. International Business Machines Corporation
- 8.4. Oracle Corporation

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Scandinavia software market value: \$ billion, 2016-20
- Table 2: Scandinavia software market category segmentation: \$ billion, 2020
- Table 3: Scandinavia software market geography segmentation: \$ billion, 2020
- Table 4: Scandinavia software market value forecast: \$ billion, 2020-25
- Table 5: SAP SE: key facts
- Table 6: SAP SE: Annual Financial Ratios
- Table 7: SAP SE: Key Employees
- Table 8: SAP SE: Key Employees Continued
- Table 9: Microsoft Corporation: key facts
- Table 10: Microsoft Corporation: Annual Financial Ratios
- Table 11: Microsoft Corporation: Key Employees
- Table 12: Microsoft Corporation: Key Employees Continued
- Table 13: International Business Machines Corporation: key facts
- Table 14: International Business Machines Corporation: Annual Financial Ratios
- Table 15: International Business Machines Corporation: Key Employees
- Table 16: International Business Machines Corporation: Key Employees Continued
- Table 17: Oracle Corporation: key facts
- Table 18: Oracle Corporation: Annual Financial Ratios
- Table 19: Oracle Corporation: Annual Financial Ratios (Continued)
- Table 20: Oracle Corporation: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia software market value: \$ billion, 2016-20

Figure 2: Scandinavia software market category segmentation: % share, by value, 2020

Figure 3: Scandinavia software market geography segmentation: % share, by value, 2020

Figure 4: Scandinavia software market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the software market in Scandinavia, 2020

Figure 6: Drivers of buyer power in the software market in Scandinavia, 2020

Figure 7: Drivers of supplier power in the software market in Scandinavia, 2020

Figure 8: Factors influencing the likelihood of new entrants in the software market in Scandinavia, 2020

Figure 9: Factors influencing the threat of substitutes in the software market in Scandinavia, 2020

Figure 10: Drivers of degree of rivalry in the software market in Scandinavia, 2020

I would like to order

Product name: Software in Scandinavia - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/SE345947ADD6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE345947ADD6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970