

Software in Russia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Software in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The Russian software market had total revenues of \$9.8bn in 2020, representing a compound annual growth rate (CAGR) of 1.2% between 2016 and 2020.

The business process applications segment was the market's most lucrative in 2020, with total revenues of \$3.3bn, equivalent to 33% of the market's overall value.

In recent years, growth has been driven primarily by increased mobile and cloud computing usage among businesses and the population.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the software market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Russia

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia software market with five year forecasts

REASONS TO BUY

What was the size of the Russia software market by value in 2020?

What will be the size of the Russia software market in 2025?

What factors are affecting the strength of competition in the Russia software market?

How has the market performed over the last five years?

How large is Russia's software market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?
- 7.6. How has the COVID-19 pandemic impacted leading players?

8 COMPANY PROFILES

- 8.1. International Business Machines Corporation
- 8.2. AO Kaspersky Lab
- 8.3. Microsoft Corporation
- 8.4. SAP SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Russia software market value: \$ billion, 2016-20
- Table 2: Russia software market category segmentation: \$ billion, 2020
- Table 3: Russia software market geography segmentation: \$ billion, 2020
- Table 4: Russia software market value forecast: \$ billion, 2020-25
- Table 5: International Business Machines Corporation: key facts
- Table 6: International Business Machines Corporation: Annual Financial Ratios
- Table 7: International Business Machines Corporation: Key Employees
- Table 8: International Business Machines Corporation: Key Employees Continued
- Table 9: AO Kaspersky Lab: key facts
- Table 10: AO Kaspersky Lab: Key Employees
- Table 11: Microsoft Corporation: key facts
- Table 12: Microsoft Corporation: Annual Financial Ratios
- Table 13: Microsoft Corporation: Key Employees
- Table 14: Microsoft Corporation: Key Employees Continued
- Table 15: SAP SE: key facts
- Table 16: SAP SE: Annual Financial Ratios
- Table 17: SAP SE: Key Employees
- Table 18: SAP SE: Key Employees Continued
- Table 19: Russia size of population (million), 2016-20
- Table 20: Russia gdp (constant 2005 prices, \$ billion), 2016-20
- Table 21: Russia gdp (current prices, \$ billion), 2016-20
- Table 22: Russia inflation, 2016-20
- Table 23: Russia consumer price index (absolute), 2016-20
- Table 24: Russia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Russia software market value: \$ billion, 2016-20

Figure 2: Russia software market category segmentation: % share, by value, 2020

Figure 3: Russia software market geography segmentation: % share, by value, 2020

Figure 4: Russia software market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the software market in Russia, 2020

Figure 6: Drivers of buyer power in the software market in Russia, 2020

Figure 7: Drivers of supplier power in the software market in Russia, 2020

Figure 8: Factors influencing the likelihood of new entrants in the software market in Russia, 2020

Figure 9: Factors influencing the threat of substitutes in the software market in Russia, 2020

Figure 10: Drivers of degree of rivalry in the software market in Russia, 2020

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