+44 20 8123 2220
info@marketpublishers.com

Software in North America

https://marketpublishers.com/r/SA62A2164A6EN.html
Date: March 2020
Pages: 52
Price: US$ 350.00 (Single User License)
ID: SA62A2164A6EN

Abstracts

Software in North America

SUMMARY

Software in North America industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

> The software market is defined as revenues generated from both sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third%li%party services providers.

The North American software market had total revenues of $219.9bn in 2019, representing a compound annual growth rate (CAGR) of 9% between 2015 and 2019.

The business process applications segment was the market's most lucrative in 2019, with total revenues of $81.1bn, equivalent to 36.9% of the market's overall value.

The region has experienced strong growth rates in terms of its software market. The growth over the past five years has been driven primarily by increased

+44 20 8123 2220
info@marketpublishers.com

mobile and cloud computing usage among businesses.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in North America

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America software market with five year forecasts

REASONS TO BUY

What was the size of the North America software market by value in 2019?

What will be the size of the North America software market in 2024?

What factors are affecting the strength of competition in the North America software market?

How has the market performed over the last five years?

What are the main segments that make up North America's software market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

+44 20 8123 2220
info@marketpublishers.com

7.1. Who are the leading players?
7.2. What strategies do the leading players follow?
7.3. What are the strengths of leading players?
7.4. Have there been notable products launched in recent years?
7.5. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

8.1. Microsoft Corporation
8.2. International Business Machines Corporation
8.3. Alphabet Inc
8.4. Open Text Corporation
8.5. Oracle Corporation

9 APPENDIX

9.1. Methodology
9.2. About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: North America software market value: $ billion, 2015-19
Table 2: North America software market category segmentation: $ billion, 2019
Table 3: North America software market geography segmentation: $ billion, 2019
Table 4: North America software market value forecast: $ billion, 2019-24
Table 5: Microsoft Corporation: key facts
Table 6: Microsoft Corporation: Annual Financial Ratios
Table 7: Microsoft Corporation: Key Employees
Table 8: Microsoft Corporation: Key Employees Continued
Table 9: Microsoft Corporation: Key Employees Continued
Table 10: International Business Machines Corporation: key facts
Table 11: International Business Machines Corporation: Annual Financial Ratios
Table 12: International Business Machines Corporation: Key Employees
Table 13: International Business Machines Corporation: Key Employees Continued
Table 14: Alphabet Inc: key facts
Table 15: Alphabet Inc: Annual Financial Ratios
Table 16: Alphabet Inc: Key Employees
Table 17: Open Text Corporation: key facts
Table 18: Open Text Corporation: Annual Financial Ratios
Table 19: Open Text Corporation: Annual Financial Ratios (Continued)
Table 20: Open Text Corporation: Key Employees
Table 21: Open Text Corporation: Key Employees Continued
Table 22: Oracle Corporation: key facts
Table 23: Oracle Corporation: Annual Financial Ratios
Table 24: Oracle Corporation: Annual Financial Ratios (Continued)
Table 25: Oracle Corporation: Key Employees
Table 26: Oracle Corporation: Key Employees Continued

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: North America software market value: $ billion, 2015-19
Figure 2: North America software market category segmentation: % share, by value, 2019
Figure 3: North America software market geography segmentation: % share, by value, 2019
Figure 4: North America software market value forecast: $ billion, 2019-24
Figure 5: Forces driving competition in the software market in North America, 2019
Figure 6: Drivers of buyer power in the software market in North America, 2019
Figure 7: Drivers of supplier power in the software market in North America, 2019
Figure 8: Factors influencing the likelihood of new entrants in the software market in North America, 2019
Figure 9: Factors influencing the threat of substitutes in the software market in North America, 2019
Figure 10: Drivers of degree of rivalry in the software market in North America, 2019

COMPANIES MENTIONED

Microsoft Corporation
International Business Machines Corporation
Alphabet Inc
Open Text Corporation
Oracle Corporation

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Software in North America
Product link: https://marketpublishers.com/r/SA62A2164A6EN.html
Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SA62A2164A6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970