

Software in Japan - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Software in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The Japanese software market had total revenues of \$42.0bn in 2020, representing a compound annual growth rate (CAGR) of 2.8% between 2016 and 2020.

The business process applications segment was the market's most lucrative in 2020, with total revenues of \$13.4bn, equivalent to 31.8% of the market's overall value.

In recent years, growth has been driven primarily by increased mobile and cloud

computing usage among businesses and the population.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the software market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Japan

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan software market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Japan software market by value in 2020?

What will be the size of the Japan software market in 2025?

What factors are affecting the strength of competition in the Japan software market?

How has the market performed over the last five years?

Who are the top competitors in Japan's software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?
- 7.6. How has the COVID-19 pandemic impacted leading players?

8 COMPANY PROFILES

- 8.1. NTT DATA Newson Corp
- 8.2. Otsuka Corp
- 8.3. SCSK Corp.
- 8.4. Microsoft Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan software market value: \$ billion, 2016-20
- Table 2: Japan software market category segmentation: \$ billion, 2020
- Table 3: Japan software market geography segmentation: \$ billion, 2020
- Table 4: Japan software market value forecast: \$ billion, 2020-25
- Table 5: NTT DATA Newson Corp: key facts
- Table 6: NTT DATA Newson Corp: Key Employees
- Table 7: Otsuka Corp: key facts
- Table 8: Otsuka Corp: Annual Financial Ratios
- Table 9: Otsuka Corp: Key Employees
- Table 10: Otsuka Corp: Key Employees Continued
- Table 11: SCSK Corp.: key facts
- Table 12: SCSK Corp.: Annual Financial Ratios
- Table 13: SCSK Corp.: Key Employees
- Table 14: SCSK Corp.: Key Employees Continued
- Table 15: SCSK Corp.: Key Employees Continued
- Table 16: Microsoft Corporation: key facts
- Table 17: Microsoft Corporation: Annual Financial Ratios
- Table 18: Microsoft Corporation: Key Employees
- Table 19: Microsoft Corporation: Key Employees Continued
- Table 20: Japan size of population (million), 2016-20
- Table 21: Japan gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: Japan gdp (current prices, \$ billion), 2016-20
- Table 23: Japan inflation, 2016-20
- Table 24: Japan consumer price index (absolute), 2016-20
- Table 25: Japan exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Japan software market value: \$ billion, 2016-20

Figure 2: Japan software market category segmentation: % share, by value, 2020

Figure 3: Japan software market geography segmentation: % share, by value, 2020

Figure 4: Japan software market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the software market in Japan, 2020

Figure 6: Drivers of buyer power in the software market in Japan, 2020

Figure 7: Drivers of supplier power in the software market in Japan, 2020

Figure 8: Factors influencing the likelihood of new entrants in the software market in Japan, 2020

Figure 9: Factors influencing the threat of substitutes in the software market in Japan, 2020

Figure 10: Drivers of degree of rivalry in the software market in Japan, 2020

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